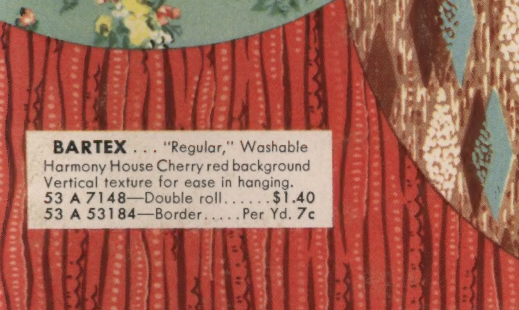




PAMELA . . . Pre-pasted, Washable
Dainty, colorful bedroom paper, Har-
mony House Ming blue background.
53 A 7891—Double roll. . . . \$1.20
53 A 57891—Border. . . . Per Yd. 7c



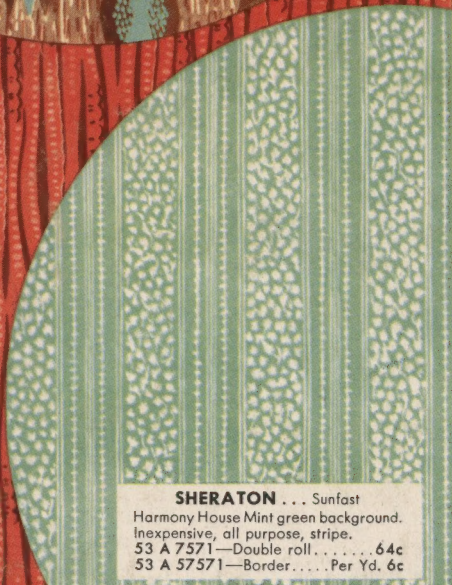
BARTEX . . . "Regular," Washable
Harmony House Cherry red background
Vertical texture for ease in hanging.
53 A 7148—Double roll. . . . \$1.40
53 A 53184—Border. . . . Per Yd. 7c



HARLEQUIN . . . "Regular," Washable
Harmony House Spice beige back-
ground. Modern, textured effect.
53 A 7068—Double roll. . . . \$1.90
53 A 57068—Border. . . . Per Yd. 8c



BASKET WEAVE (Plastic Coated)
Harmony House Bronze green back-
ground. Ideal for kitchen or dinette.
53 A 5703—Double roll. . . . \$1.60
53 A 55703—Border. . . . Per Yd. 7c



SHERATON . . . Sunfast
Harmony House Mint green background.
Inexpensive, all purpose, stripe.
53 A 7571—Double roll. . . . 64c
53 A 57571—Border. . . . Per Yd. 6c

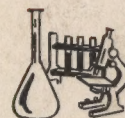
Some of
the features
that make
Sears
Wallpaper
outstanding



Exquisite colors
many in Harmony
House "go-together"
colors



Beautiful designs
original, decorative
and drawn by our own
outstanding artists



Rigid quality control
to assure you every
inch of our wallpaper is
the best possible



Prices so low
we're sure they are
the lowest for such fine
quality wallpaper

Patterns shown above include Pre-pasted, Washable, Plastic coated and Sunfast. Shpg. wt., 2 lbs., 8 oz. per double roll of side wall; 1 oz. per yd. of border.

SEARS HARMONY HOUSE WALLPAPER AND WALL OILCLOTH

- All Wallpapers Guaranteed to be Sunfast for three years
- Washable Papers Guaranteed Sunfast and Washable for three years
- Pre-Pasted Papers include All Sears features above
- Pre-Pasted Papers are your best buy

SEARS, ROEBUCK AND CO.

Pre-Pasted, Pre-Trimmed Wallpaper

Ready to hang, FREE instructions, so easy
you can do-it-yourself and save money!



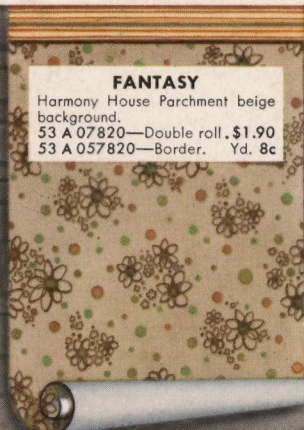
EAST VIEW

Natural bamboo and white, plastic coated kitchen paper.
53 A 05839—Double roll, \$1.90
53 A 05186—Border. Yd. 8c



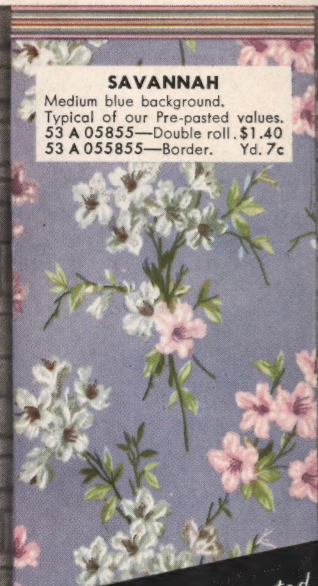
SABRINA

Harmony House Ming blue background.
53 A 07842—Double roll, \$1.60
53 A 057842—Border. Yd. 7c



FANTASY

Harmony House Parchment beige background.
53 A 07820—Double roll, \$1.90
53 A 057820—Border. Yd. 8c



SAVANNAH

Medium blue background.
Typical of our Pre-pasted values.
53 A 05855—Double roll, \$1.40
53 A 055855—Border. Yd. 7c

WHITE HARMONIZING
CEILING PAPER. Same
features as pattern papers.
53 A 05009—Double
roll, \$1.20
ALL PAPERS ON THIS
PAGE are shipped in
Double rolls: Shpg. wt.
2 lbs. 8 oz., 16 yds. long.
Borders: Shpg. wt. 1 oz.,
per yd.: 4 yds. lengths.



CLIMBING VINE

HH Mint green and white background.
53 A 05844—Double roll, \$1.60
53 A 055844—Border. Yd. 7c



VINE WALL

Harmony House Dawn gray background.
53 A 07847—Double roll, \$1.90
53 A 055845—Border. Yd. 8c



OHIO

Harmony House Bronze green background.
53 A 05840—Double roll, \$1.90
53 A 055840—Border. Yd. 8c

SASKATCHEWAN

Harmony House Sage green background.
53 A 07866—Double roll, \$1.40
53 A 057866—Border. Yd. 7c

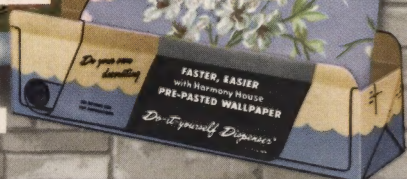
Roll Sears Pre-pasted
Wallpaper Right Onto
Your Walls...

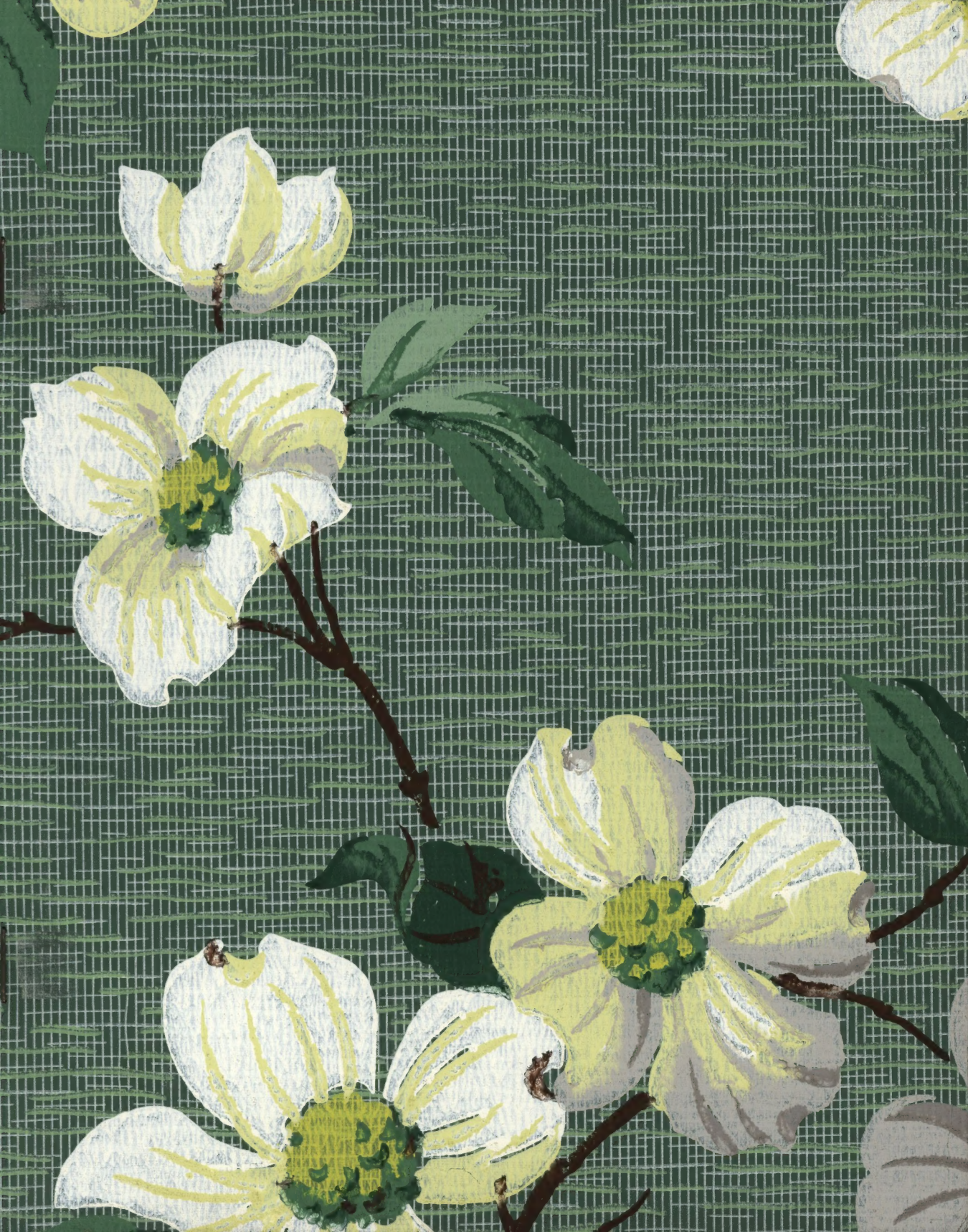
SEARS

DO-IT-YOURSELF DISPENSER

is included FREE with every order of 5 double rolls or more of Sears Pre-Pasted Wallpaper... See Page 68 for all the details on how to order and use Sears Dispenser.

We cannot guarantee prices in this catalog after December 31, 1956.





'APPALACHIAN SPRING'

two favorites combined—beautiful dogwood
floral on rich, textured background

PRE-PASTED
SINGLE ROLL
8 YARDS

95c

SOLD ONLY
IN DOUBLE
ROLLS

REGULAR . . .
SINGLE ROLL
8 YARDS

70c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-pasted without Ceiling
10 x 12 ft.	5	2	16	\$ 8.12	\$10.78
12 x 14 ft.	6	3	20	9.80	13.00
14 x 16 ft.	7	4	22	11.48	15.22

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PRE-TRIMMED PRE-PASTED

Lovely white dogwood blossoms so real looking you can almost smell their heady fragrance. Here's a pattern you'll really fall in love with. Not only is it beautiful, but versatile, too—does an excellent job of decorating in your bedroom, dining room or hall. Goes well with either traditional or contemporary schemes. Guaranteed washable and sunfast. It is available in either "regular" or pre-pasted.

HARMONY HOUSE SIDEWALL PAPERS

Your Choice Regular or Pre-pasted.

Pre-pasted Harmony House Sage green.

See sample on other side.

53 A 07821—Double roll **\$1.90**

Pre-pasted Harmony House Smoke gray.

Same as above, but background color is Smoke gray grasscloth.

53 A 05837—Double roll **\$1.90**

Regular HH Sage green. Not pre-pasted. See sample on other side.

53 A 07153—Double roll **\$1.40**

Shipping weight 2 pounds 8 ounces.

BORDERS TO MATCH

2¼ in. wide.

53 A 055833—Pre-pasted HH Sage green.

53 A 055830—Pre-pasted HH Smoke gray.

Shpg. wt. per yard 1 oz. Per yard **8c**

Regular HH Sage green. (Not Pre-pasted.)

53 A 055138—Shipping weight per yard 1 ounce Per yard **7c**

HARMONIZING CEILING PAPER

White . . . Pre-pasted.

53 A 05009—Double roll **\$1.20**

Regular. White Embossed.

53 A 03010—Double roll **88c**

Shipping weight 2 pounds 8 ounces.

HH means Harmony House color.



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'BAMBOO PLANTERS'

just the pattern to beautify your kitchen
and make it seem larger too

PRE-PASTED
SINGLE ROLL
8 YARDS

70c

SOLD ONLY
IN DOUBLE
ROLLS

REGULAR . . .
SINGLE ROLL
8 YARDS

53c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Kitchen	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good	Suitable	Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$6.42	\$ 8.12
12 x 14 ft.	6	3	20	7.76	9.80
14 x 16 ft.	7	4	22	9.10	11.48

For more complete table of room sizes see Page 68

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Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PRE-TRIMMED PRE-PASTED

Tastefully arranged planters just bursting with bright green ivy plants. Almost makes your kitchen hours seem as though they are spent in a pleasant outdoor arbor. White lattice work and warm, subdued background set off the planters beautifully. This pattern is ideal for kitchen use because it is washable and sunfast. The design is also well suited to bath or dinette whether you choose modern or provincial decor. Heavy paper is pre-trimmed and made available with a choice of "regular" or pre-pasted.

HARMONY HOUSE SIDEWALL PAPERS

Your Choice Regular or Pre-pasted.

53 A 07890—Pre-pasted Harmony House Dawn gray. See sample on other side. Guaranteed sunfast, washable. Double roll **\$1.40**

53 A 07380—Regular Harmony House Dawn gray. Same as above, but NOT pre-pasted. Double roll **\$1.06**

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds 8 ounces.

BORDERS TO MATCH

53 A 055864—Pre-pasted HH Dawn gray.

53 A 057380—Regular HH Dawn gray.

Borders are 2¼ inches wide.

Shpg. wt. per yd. 1 oz. Per yard **7c**

HARMONIZING CEILING PAPER

Your Choice Regular or Pre-pasted.

53 A 05009—Pre-pasted White. (Not shown.)

Shpg. wt. 2 lbs. 8 oz. Double roll **\$1.20**

53 A 03010—Reg. White. (Not Pre-pasted.)

Shpg. wt. 2 lbs. 6 oz. Double roll **88c**

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive eliminates most paste stains. Enough paste for 10-12 single rolls.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . **57c**

For other Tools and Supplies see Pages 69 and 70

HH means Harmony House color.



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'GRASS CLOTH'

fashion's favorite background . .
your choice of four colors

REGULAR . . .
SINGLE ROLL
8 YARDS

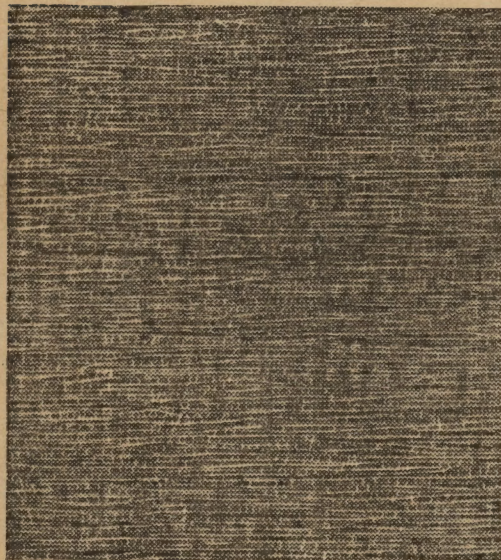
70c

SOLD ONLY
IN DOUBLE
ROLLS

PRE-PASTED
SINGLE ROLL
8 YARDS

95c

SOLD ONLY
IN DOUBLE
ROLLS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$ 8.12	\$10.78
12 x 14 ft.	6	3	20	9.80	13.00
14 x 16 ft.	7	4	24	11.48	15.22

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-TRIMMED—PRE-PASTED

Delightfully different . . . gives the newest textured touch and smart effect of real grass-cloth. You'll find 'GRASS CLOTH' most effective . . . artistry in pattern and color.

HARMONY HOUSE SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted.

Double roll 16 yards long and 18 inches wide. See actual sample on other side. All are sunfast and washable for 3 years.

53A05831—Pre-Pasted HH Parchment beige,

53 A 05833—Pre-Pasted. HH Sage green.

53 A 05830—Pre-Pasted. HH Smoke gray.

53 A 05832—Pre-Pasted. Light blue. (Not shown.) Same pattern as above.

Shipping weight 2 pounds 8 ounces . . . **\$1.90**

Double roll 16 yards long and 18 inches wide.

53 A 05136—Regular. HH Parchment beige.

53 A 05138—Regular. HH Sage green.

53 A 05135—Regular. HH Smoke gray.

53 A 05137—Regular. Light blue. (Not shown.) Same pattern as above.

Shipping weight 2 pounds 8 ounces . . . **\$1.40**

HARMONY HOUSE BORDERS TO MATCH

All are 2½ inches wide.

53A055831—Pre-Pasted. HH Parchment beige.

53 A 055833—Pre-Pasted. HH Sage green.

53 A 055830—Pre-Pasted. HH Smoke gray.

53 A 055832—Pre-Pasted. Light blue.

Shipping weight per yard 1 ounce **8c**

53 A 055136—Regular. HH Parchment beige.

53 A 055138—Regular. HH Sage green.

53 A 055135—Regular. HH Smoke gray.

53 A 055137—Regular. Light blue.

Shpg. wt. per yd. 1 oz. per yd. **7c**

HARMONIZING CEILING PAPERS

Pre-Pasted for easier application. Double roll 16 yds. long, 18 in. wide. White.

53 A 05009—Shipping wt. 2 lbs. 8 oz. **\$1.20**

HH means Harmony House color.



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'PROVENCE'

pretty provincial in popular Sage green and a choice of
"Regular" or Pre-Pasted .. for any room in your home

REGULAR . . .
SINGLE ROLL
8 YARDS

53c

SOLD ONLY
IN DOUBLE
ROLLS

PRE-PASTED
SINGLE ROLL
8 YARDS

70c

SOLD ONLY
IN DOUBLE
ROLLS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Ideal	Excellent	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$6.42	\$ 8.12
12 x 14 ft.	6	3	20	7.76	9.80
14 x 16 ft.	7	4	22	9.10	11.48

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PRE-PASTED PRE-TRIMMED

Quaint new Provincial pattern for extra charm in bedroom or your favorite downstairs room. Goes perfectly with provincial or traditional furnishings. Rich Harmony House Sage green background bears closely-spaced medallions of roses. A cool tone—fresh and neat, to make small rooms look larger. Pre-Trimmed—guaranteed sunfast and washable for at least three years. Also available in Pre-Pasted form.

HARMONY HOUSE SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted. Pre-Pasted for easiest hanging known. "Do-it-yourself Dispenser" included with each order for 5 double rolls or more. Sage green. See actual sample on other side. Double roll 16 yds. long and 18 in. wide.

53 A 05881—Shpg. wt. 2 lbs. 8 oz. **\$1.40**

Regular—See actual sample on other side. Sunfast and Washable. Double roll 16 yards long, 18 inches wide.

53 A 05249—Shipping wt. 2 lbs. **\$1.06**

HARMONY HOUSE BORDERS TO MATCH

Harmony House Sage green—Pre-Pasted. 2¼ inches wide.

53 A 055881—Shpg. wt. yd. 1 oz. ... per yd. **7c**

Harmony House Sage green—Regular. 2¼ inches wide.

53 A 055249—Shpg. wt. yd. 1 oz. ... per yd. **7c**

HARMONIZING CEILING PAPERS

Pre-Pasted. Double roll 16 yards long, 18 inches wide.

53 A 05009—Shpg. wt. 2 lbs. 8 oz. **\$1.20**

Regular White—Not shown. Double roll 16 yards long, 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'MARSHALL'

old-fashioned roses brighten
this clean traditional pattern

REGULAR . . .
SINGLE ROLL
8 YARDS

53c

SOLD ONLY
IN DOUBLE
ROLLS

PRE-PASTED
SINGLE ROLL
8 YARDS

70c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Bedroom	Dining Room	Living Room	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Suitable	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$6.42	\$ 8.12
12 x 14 ft.	6	3	20	7.76	9.80
14 x 16 ft.	7	4	24	9.10	11.48

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-PASTED • PRE-TRIMMED

Your choice . . . Regular or Pre-Pasted. A very special pattern for your bedroom or downstairs. Its graceful design is in quiet good taste . . . a perfect background for provincial or traditional furnishings. Order it in the clear white and silk-like background as sampled—or in shades of Harmony House Dawn gray. Both have dainty roses.

HARMONY HOUSE SIDEWALL PAPERS

Harmony House color Tuscan pink on white. Pre-Pasted. Double roll 16 yds. long.

53 A 05854—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.40**

Regular—See actual sample on other side.

Sunfast and Washable. Double roll 16 yards.

53 A 05258—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.06**

Regular Harmony House Dawn gray . . . (Not illustrated.)—Same pattern as above.

(Not pre-pasted.) Background is in Dawn gray instead of white. Roses are yellow.

53 A 05259—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.06**

HARMONY HOUSE BORDERS TO MATCH

Harmony House Tuscan pink on white . . .

Pre-Pasted—2½ in. wide.

53 A 055854—Shpg. wt. per yd. 1 oz. . . yd. **7c**

Harmony House Tuscan pink on white . . .

53 A 055258—Regular—2½ inches wide.

Harmony House Dawn gray . . . Regular—2½ inches wide.

53 A 055259—Shpg. wt. per yd. 1 oz. . . yd. **7c**

HARMONIZING CEILING PAPERS

Regular—White. Not shown. Double roll 16 yards long, 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**

Pre-Pasted for easier application with Dispenser. Double roll 16 yards, 18 inches wide.

53 A 05009—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.20**

For other Tools and Supplies see Pages 68 and 69



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'FRUIT CUP'

the bounties and beauty of Nature
colorfully imprinted on your walls

PRE-PASTED
SINGLE ROLL
8 YARDS

70c

SOLD ONLY
IN DOUBLE
ROLLS

REGULAR . . .
SINGLE ROLL
8 YARDS

53c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Kitchen	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent			

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$6.42	\$ 8.12
12 x 14 ft.	6	3	20	7.76	9.80
14 x 16 ft.	7	4	24	9.10	11.48

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PRE-TRIMMED PRE-PASTED

Luscious strawberries, apples and pears almost good enough to pick and eat. Delightfully pleasing to the eye, and you'll find it as refreshingly cheerful as the first robin of spring. You'll like this gay design in your kitchen, dinette or breakfast room. Goes with either modern or provincial decorating.

HARMONY HOUSE SIDEWALL PAPERS

Your Choice Regular or Pre-pasted.

Pre-pasted Harmony House Sunshine yellow. See sample on opposite page. Guaranteed sunfast and washable for 3 years.

53 A 05877 Double roll **\$1.40**

Pre-pasted Pacific blue. Same pattern as above in different coloring.

53 A 05876 Double roll **\$1.40**

Regular Pacific blue (NOT pre-pasted).

53 A 05291 Double roll **\$1.06**

Regular HH Cherry red. (NOT pre-pasted).

53 A 05292 Double roll **\$1.06**

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.

HARMONY HOUSE BORDERS TO MATCH

53 A 055877—Pre-pasted. Harmony House Sunshine yellow. 2¼ inches wide.

53 A 055876—Pre-pasted. Pacific blue.

53 A 055291—Pacific blue. (NOT Pre-pasted.)

53 A 055292—Harmony House Cherry red.

2¼ in. wide. (NOT Pre-pasted.)

Shpg. wt. per yd. 1 oz. Per yard **7c**

HARMONIZING CEILING PAPER

White. Pre-pasted. (Not shown.)

53 A 05009—Shipping weight 2 pounds 8 ounces Double roll **\$1.20**

White. NOT Pre-pasted. (Not shown.)

53 A 03010—Shipping weight 2 pounds 6 ounces Double roll **88c**

Double roll 16 yards long, 18 inches wide.

For Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'PANELS'

an engraved wood-grain pattern for a warm pine-paneled effect . . "Regular" or Pre-pasted

REGULAR . . .
SINGLE ROLL
8 YARDS

60c

SOLD ONLY
IN DOUBLE
ROLLS

PRE-PASTED
SINGLE ROLL
8 YARDS

80c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Suitable	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$ 7.12	\$ 9.12
12 x 14 ft.	6	3	20	8.60	11.00
14 x 16 ft.	7	4	24	10.08	12.88

For more complete table of room sizes see Page 68

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Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT PRE-PASTED • PRE-TRIMMED

Have the charm of Old New England knotty-pine paneling in your home in either natural or gray tone at a fraction of the cost of real pine. Use in den, living room, dining room or play room.

SIDEWALL PAPERS—Regular or Pre-Pasted
53 A 07840—Gray Pine Pre-Pasted . . . (not sampled). Has all the features of the sampled pattern except gray in color PLUS pre-pasting for easiest hanging. Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . **\$1.60**
53 A 05879—Knotty Pine. Pre-pasted. See actual sample on other side. Sunfast and washable. Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . **\$1.60**
53 A 05745—Knotty Pine. Not pre-pasted. Same pattern and coloring as sample.
Shipping weight 2 pounds. **\$1.20**
53 A 03738—Lighter shade of Knotty Pine than sample shown. Not pre-pasted.
Shipping weight 2 lbs. Double roll **92c**

BORDERS TO MATCH

Gray. Pre-pasted.
53 A 047840—Shpg. wt. yd. 1 oz. Yd. **7c**
Knotty Pine. Pre-pasted.
53 A 045879—Shpg. wt. yd. 1 oz. . . . Yd. **7c**
Knotty Pine Regular. 2¼ inches wide.
53 A 045745—Shpg. wt. yd. 1 oz. Yd. **7c**
Lighter Knotty Pine.
53 A 043738—Shpg. wt. yd. 1 oz. Yd. **6c**

HARMONIZING CEILING PAPERS

Pre-pasted. White. Double roll 16 yards.
53 A 05009—Shpg. wt. 2 lbs. 8 oz. . . **\$1.20**
Regular—White. Double roll 16 yards long.
53 A 03010—Shpg. wt. 2 lbs. 8 oz. **88c**

For Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'SEA GARDEN'

graceful underwater scene for tranquil and charming decorations . . has extra merchandise features

SINGLE ROLL
8 YARDS

80c

SOLD ONLY IN
DOUBLE ROLLS

(53 A 05859)

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
				Ideal	

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$11.52	\$ 9.12
12 x 14 ft.	6	3	20	14.60	11.00
14 x 16 ft.	7	4	22	17.68	12.88

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

PRE-PASTED • WASHABLE • HEAVY WEIGHT PRE-TRIMMED • PLASTIC COATED

Bright rainbow colored fish swimming serenely through gently waving underwater plants . . . a truly restful scene you'll never tire of. A wonderful pattern for your bathroom, nursery or hall. Guaranteed sunfast and washable; plastic coating makes it extra easy to care for. Pre-pasting and pre-trimming mean you can hang it yourself and save on decorating costs. Three beautiful background colors to choose from.

HARMONY HOUSE SIDEWALL PAPERS

Harmony House Mint green. Plastic coated. See sample other side.

53 A 05859—Double roll **\$1.60**

White. Plastic coated. Same as above, white background.

53 A 05718—Double roll **\$1.20**

Black background. (Not plastic coated.) Same pattern as above with different coloring.

53 A 05842—Double roll **\$1.90**

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds 8 ounces.

HARMONY HOUSE BORDERS TO MATCH

53 A 055859—HH Mint green. 2¼ in. wide.

53 A 055718—White. 2¼ inches wide.

Shpg. wt. 1 oz. per yard. Per yard **7c**

53 A 055842—Black. 2¼ in. wide. . . . Yd. **8c**

HARMONIZING CEILING PAPER

White. (Not shown). Pre-pasted.

Shipping weight 2 lbs. 6 ounces.

53 A 05009—Double roll **\$1.20**

White. (Not shown). Plastic coated.

Shipping weight 2 lbs. 4 ounces.

53 A 03029—Double roll **88c**

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive eliminates most paste stains. Enough paste for 10 to 12 single rolls.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . **57c**

HH Means Harmony House color



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'SANDSTONE'

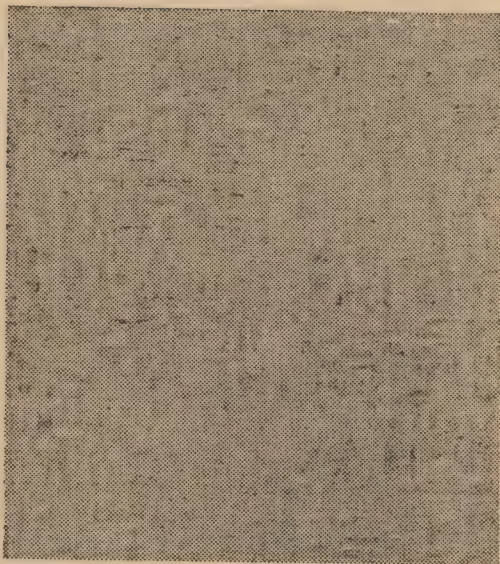
pastel textures are in style! Make your selections from six color-lovely shades

SINGLE ROLL
8 YARDS

44c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Ceilings	Hall or Stairway
Ideal	Suitable	Excellent	Good	Ideal	Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 7.12	\$5.36
12 x 14 ft.	6	3	20	9.12	6.48
14 x 16 ft.	7	4	24	11.12	7.60

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-TRIMMED

Create a setting in keeping with contemporary furnishing by using 'SANDSTONE' . . . one of the new papers that resemble textured fabric in fashionable pastels. Attractive background for traditional furniture as well as modern. Try it also as a ceiling paper. Available in 6 colors listed below . . . a color to match every color scheme . . . harmonizing colors to use smartly in adjoining rooms. Pre-Trimmed, guaranteed sunfast and washable 3 years. Popular, low-cost decoration.

HARMONY HOUSE SIDEWALL PAPERS

See actual samples of first four colors on other side. All six items are guaranteed sunfast and washable. Double roll 16 yards long, 18 inches wide.

53 A 03012—Colonial blue.

53 A 03011—Cream.

53 A 03014—Harmony House Sage green.

53 A 03016—Harmony House Dawn gray.

53 A 05013—Harmony House Tuscan pink.

53 A 03015—HH Sunshine yellow.

Shipping weight 2 pounds 6 ounces. . . . **88c**

BORDERS TO MATCH

All are 2¼ to 2½ inches wide.

53 A 055217—Colonial blue.

53 A 055302—Cream.

53 A 055301—Harmony House Sage green.

53 A 055211—Harmony House Dawn gray.

53 A 055326—Harmony House Tuscan pink.

53 A 055420—HH Sunshine yellow.

Shipping weight per yard 1 ounce. **6c**

HARMONIZING CEILING PAPER

Not shown. White. Embossed Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**

For other Tools and Supplies see Pages 69 and 70
HH means Harmony House color



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

Page 11

Sidewall sample 53 A 03011, 53 A 03012, 53 A 03014 and 53 A 03016

Sears, Roebuck and Co. 555

'NUBTEX'

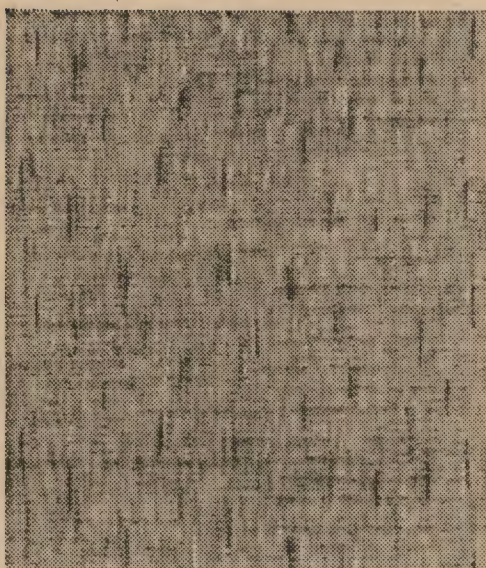
a versatile textured pattern . . your
choice of three colors for adjoining rooms

SINGLE ROLL
8 YARDS

46c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 7.32	\$5.56
12 x 14 ft.	6	3	20	9.36	6.72
14 x 16 ft.	7	4	24	11.40	7.88

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hangings Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-TRIMMED

Your walls are full of possibilities for giving your rooms more sparkle—color—personality. Here is a pattern to breathe new beauty into your rooms . . . create new loveliness in your home. You'll cherish its soft, lovely pastel colors, just charged with decorative possibilities. Gives any room a background for gracious living. Wonderful in your living room, dining room or bedroom with traditional or modern furnishings. Decorate adjoining rooms in any combination of its three Harmony House colors Horizon blue, Sage green and Spice beige.

HARMONY HOUSE SIDEWALL PAPERS

See actual sample in Horizon blue on other side. All are sunfast and washable. Double roll 16 yards long and 18 inches wide.

53 A 05148—Harmony House Horizon blue.

53 A 05147—Harmony House Sage green.

53 A 05149—Harmony House Spice beige.

Shipping weight 2 pounds 8 ounces. **92c**

HARMONY HOUSE BORDERS TO MATCH

All are 2¼ inches wide.

53 A 055148—Harmony House Horizon blue.

53 A 055147—Harmony House Sage green.

53 A 053201—Harmony House Spice beige.

Shipping weight per yd. 1 oz.per yard **6c**

HARMONIZING CEILING PAPER

Not shown. White. Embossed. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz **88c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'FITCHBURG'

the perfect provincial bedroom pattern
you've been looking for!

SINGLE ROLL
8 YARDS

60c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Bedroom	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable		Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.88	\$ 7.12
12 x 14 ft.	6	3	20	11.24	8.60
14 x 16 ft.	7	4	22	13.60	10.08

For more complete table of room sizes see Page 68
Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PRE-TRIMMED • EMBOSSED

Pretty little bouquets of flowers and buds neatly arranged on an embossed plain color background. The beauty of this pattern is its simplicity. The fresh, dew-kissed flowers mark any wall as done in perfect taste. The warm, soft Sunshine yellow will make any room glow. Will bring sunny bright color to your bedroom or dining room. Designed to complement either provincial or contemporary mode of decorating. Inexpensive decorating for it will last almost indefinitely . . . extra heavy paper for extra long wear and lasting beauty. Guaranteed sunfast and washable. Order some today for a bright, new-looking bedroom or dining room. Sears quality wallpaper is so low in price you can order enough for several of your rooms at once.

HARMONY HOUSE SIDEWALL PAPER

Harmony House Sunshine yellow. Guaranteed sunfast and washable for 3 years. Double roll 16 yards long, 18 inches wide. 53 A 05158—See sample on other side. Shpg. wt. 2 lbs. 8 oz. . . . Double roll **\$1.20**

HARMONY HOUSE BORDERS TO MATCH

Harmony House Sunshine yellow. 2½ inches wide. Creates pleasing decorating effect. 53 A 055158—Shpg. wt. per yd. 1 oz. . . Yd. **7c**

HARMONIZING CEILING PAPER

White. (Not shown.) Double roll 16 yards long, 18 inches wide. Shpg. wt. 2 lbs. 6 oz. 53 A 03010 Double roll **88c**

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'MAPLE AND IVY'

moderately priced . . quiet in color and design . .
a restful pattern for downstairs

SINGLE ROLL
8 YARDS

46c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Bedroom	Dining Room	Living Room	Sun Room	Bath	Hall or Stairway
Good	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 7.12	\$5.56
12 x 14 ft.	6	3	20	9.06	6.72
14 x 16 ft.	7	4	24	11.00	7.88

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hangng Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT PRE-TRIMMED

Beautifully designed, softly colored maple leaves on a delicate tracery of vines. As restful as an ivy-covered cottage. Blends well with many color schemes . . . especially attractive with traditional or early American furnishings. Light in tone and pattern, it will bring the effect of added sunlight to dim rooms. Available on Harmony House Parchment beige ground with rose and green if you prefer a deeper tone effect. Heavy weight and Pre-Trimmed to make hanging easier. Guaranteed sunfast and washable.

HARMONY HOUSE SIDEWALL PAPERS

White with light yellow and gray—See actual sample on other side. Sunfast and washable. Double roll 16 yards long, 18 inches wide. 53 A 05304—Shipping weight 2 pounds. . 92c
Harmony House Parchment beige with rose and green. Same pattern as above, but with background in Harmony House Parchment beige instead of white. Double roll.

53 A 03400—Shipping weight 2 pounds. . 92c

HARMONY HOUSE BORDERS TO MATCH

White with light yellow and gray.

53 A 055304—2½ inches wide.

Harmony House Parchment beige with rose and green. 2¼ inches wide.

53 A 053400—Shpg. wt. yd. 1 oz. . . per yd. 6c

HARMONIZING CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.

53 A 05030—Shipping weight 2 pounds. . 78c

Supplies to order with your paper

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that eliminates most paste stains. Enough for a 10x12-foot room or 6 double rolls.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . 57c

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'JONQUILS'

a whisper of springtime for your
bedroom the year 'round

SINGLE ROLL
8 YARDS

32c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Bedroom	Powder Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable				

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$5.44	\$4.16
12 x 14 ft.	6	3	20	6.96	5.04
14 x 16 ft.	7	4	24	8.48	5.92

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT PRE-TRIMMED

Nostalgic and relaxing—you may day-dream a bit of springtime in the midst of winter's dreary days. Gay little jonquils are splashed willy-nilly on the most luscious shade of orchid. Then, just for fun, little blue forget-me-nots appear so shyly. It's strictly traditional . . . but you'd be surprised how modern bedroom furniture will adopt it for a background, too. There's just one color for this pattern—nothing else would do! Again, it's guaranteed sunfast and washable for years of service. Pre-trimmed so it's easy to hang, easily afforded because of low price.

HARMONY HOUSE SIDEWALL PAPER

Orchid with yellow—See actual sample on other side. Sunfast and washable. Double roll 16 yards long, 18 inches wide.

53 A 05263—Shpg. wt. 2 lbs. **64c**

HARMONY HOUSE BORDER TO MATCH

Orchid with yellow.

53 A 055263—2½ inches wide.

Shpg. wt. per yd. 1 oz. per yard **6c**

HARMONIZING CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.

53 A 05032—Shpg. wt. 2 lbs. 4 oz. **64c**

Supplies to order with your paper

WORKMASTER BETTER TOOL KIT

All the tools you need. Instructions included.

53 A 551—7-piece kit.

Shpg. wt. 2 lbs. 1 oz. **\$2.69**

WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls. 2-lb. bag.

53 A 502—Shpg. wt. 2 lbs. 4 oz. **37c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'COTTAGE WEAVE'

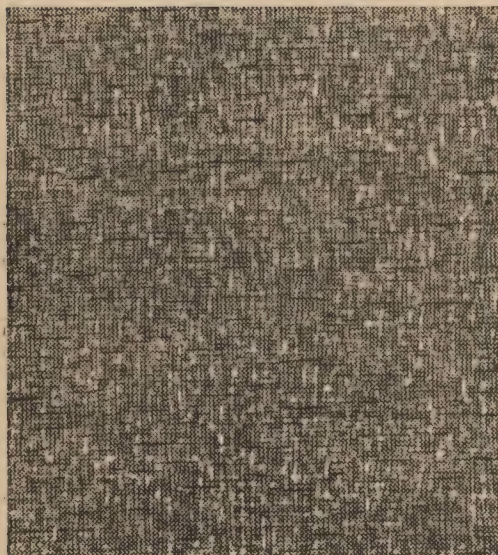
our very popular textured pattern . .
available to you in a choice of three colors

SINGLE ROLL
8 YARDS

46c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Ideal	Excellent		Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 7.32	\$5.56
12 x 14 ft.	6	3	20	9.36	6.72
14 x 16 ft.	7	4	24	11.40	7.88

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY EMBOSSED • PRE-TRIMMED

All the interest created by the fine textured weave pattern—plus the simple color effect of painted walls. There's less limitation for decorating where 'COTTAGE WEAVE' is used! Put gay prints at your windows, use bright figured slip covers. Perfect background for your contemporary or traditional furniture in any downstairs room. Effective, too, in ceiling treatments! Your choice of 3 Harmony House colors—use different ones in several rooms to achieve a striking effect. Pre-Trimmed for easier hanging. Guaranteed Sunfast and Washable.

HARMONY HOUSE SIDEWALL PAPERS

See actual sample on other side. All are sunfast and washable. Double roll 16 yards long and 18 inches wide.

53 A 05310—Harmony House Dawn gray.

53 A 05312—Harmony House Tuscan rose.

53 A 05311—HH Parchment beige.

Shipping weight 2 lbs. 8 oz. **92c**

HARMONY HOUSE BORDERS TO MATCH

All are 2¼ inches wide.

53 A 055310—Harmony House Dawn gray.

53 A 055312—Harmony House Tuscan rose.

53 A 055311—HH Parchment beige.

Shpg. wt. per yard 1 oz. per yard **6c**

HARMONIZING CEILING PAPER

Not shown. White. Embossed. Double roll 16 yards long and 18 inches wide.

53 A 03020—Shpg. wt. 2 lbs. 6 oz. **88c**

Supplies to order with your paper

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that eliminates most paste stains. Enough for a 10x12-foot room.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . . **57c**

For other Tools and Supplies see Pages 69 and 70.

HH means Harmony House color.



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'STATE PARK'

modern downstairs paper... Guaranteed Sunfast and Washable... style-perfect for today's interiors

SINGLE ROLL
8 YARDS

60c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Excellent	Suitable	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.88	\$ 7.12
12 x 14 ft.	6	3	20	11.24	8.60
14 x 16 ft.	7	4	24	13.60	10.08

For more complete table of room sizes see Page 68
Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store... or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-TRIMMED

We call it 'STATE PARK' because it's so free in design—because it carries the graceful lines and calmness of nature's wonderlands. Dawn gray or the deeper dark Sage green backgrounds are perfect for either your Modern or Traditional downstairs rooms. Foliage in gray and wine has a flowing movement to add charm to your living or dining room. For a good decorating effect, use the deeper tones of the pattern for your floor covering. There's a feeling of spaciousness about this pattern that you'll love... and it helps to give your room that "bigger-than-it-is" feeling.

HARMONY HOUSE SIDEWALL PAPERS

Harmony House Color Dawn gray—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 in. wide. 53 A 05160—Shpg. wt. 2 lbs. 8 oz. **\$1.20**
Harmony House dark Sage green. (Not illustrated.) Same pattern as above, but with background in smart Sage green instead of gray. Double roll.

53 A 05161—Shpg. wt. 2 lbs. 8 oz. **\$1.20**

HARMONY HOUSE BORDERS TO MATCH

Harmony House Dawn gray.

53 A 055160—2½ inches wide.

Harmony House dark Sage green. 2½ inches.

53 A 055161—

Shpg. wt. per yard 1 ounce.....per yard **7c**

HARMONIZING CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**

WORKMASTER PURE WHEAT PASTE

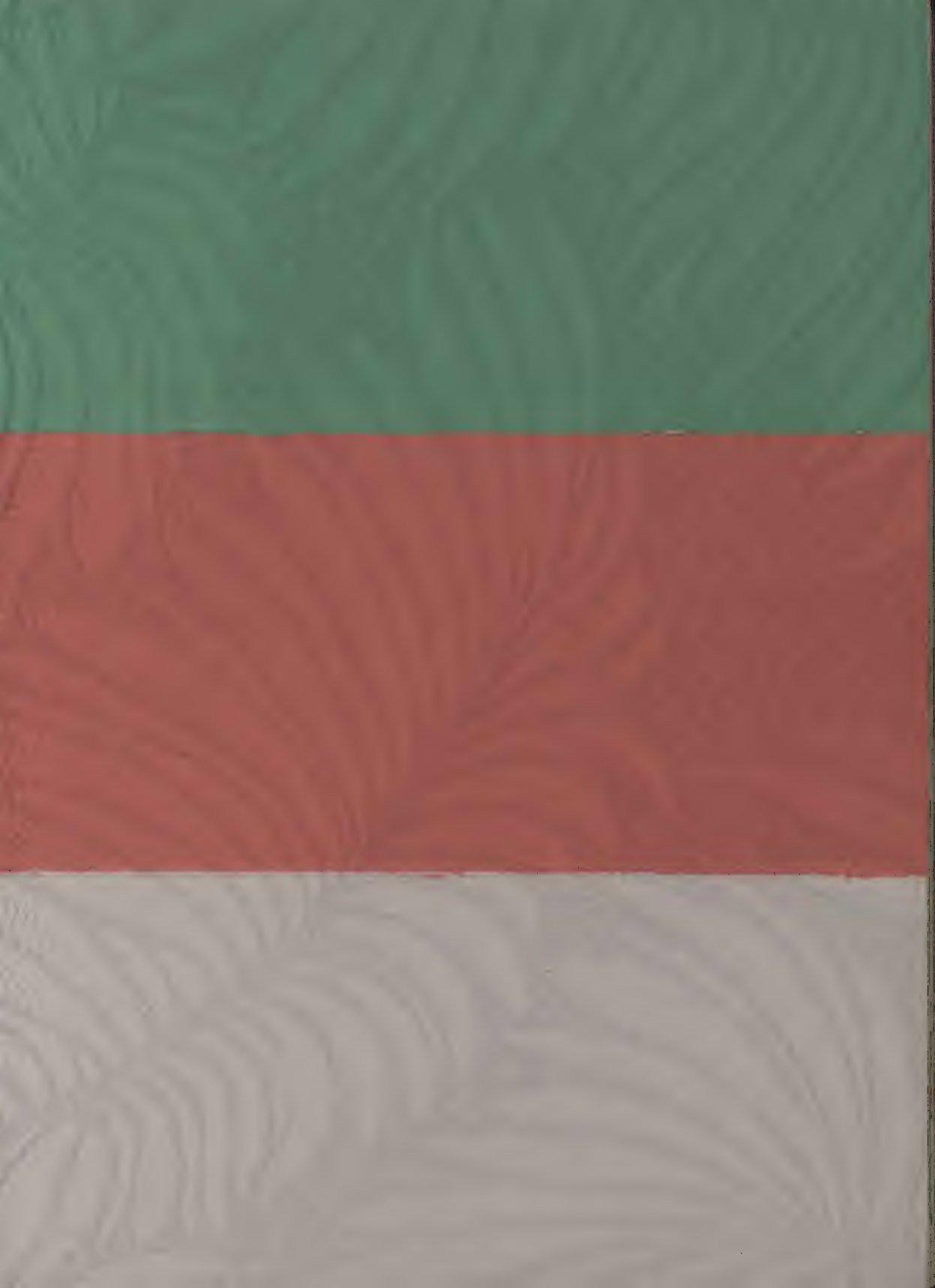
Enough to do 6 double rolls. 2-lb. bag.

53 A 502—Shpg. wt. 2 lbs. 4 oz. **37c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'TROPICAL LEAF'

a textured modern foliage pattern for modern or provincial furnishings . . your choice of four colors

SINGLE ROLL
8 YARDS

53c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.18	\$6.42
12 x 14 ft.	6	3	20	10.40	7.76
14 x 16 ft.	7	4	22	12.62	9.10

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-TRIMMED

Follow the new trend—decorate your walls with solid color. 'TROPICAL LEAF' gives you the one-color wall, so very popular, and adds the beauty of a smartly embossed, textured surface. Your modern or provincial furnishings will show the richness of wood and fabric to best advantage. Order 'TROPICAL LEAF' in Harmony House Sage green or Smoke gray . . . in rose or Colonial blue. Guaranteed to be Sunfast . . . guaranteed washable. Easy to keep clean with a swish of a damp cloth. Pre-trimmed so it's easier to hang it yourself.

HARMONY HOUSE SIDEWALL PAPERS

See actual samples of all but pattern in Colonial blue on other side. All are sunfast and washable . . . Double roll 16 yards long, 18 inches wide.

53 A 03260—Harmony House Sage green.

53 A 05201—Rose.

53 A 03262—Harmony House Smoke gray.

53 A 03263—Colonial blue.

Shipping weight 2 lbs. 8 oz. **\$1.06**

BORDERS TO MATCH

Rose—2½ in. wide; other borders 3 in. wide.

53 A 053260—Harmony House Sage green.

53 A 055201—Rose.

53 A 053262—Harmony House Smoke gray.

53 A 053263—Colonial blue.

Shpg. wt. per yard 1 oz. per yard **7c**

HARMONIZING CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'MEXICAN LEAVES'

modern downstairs paper... style-
perfect for today's interiors

SINGLE ROLL
8 YARDS

60c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Hall	Sun Room	Bath	Dinette
Ideal	Suitable	Excellent			

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.88	\$ 7.12
12 x 14 ft.	6	3	20	11.24	8.60
14 x 16 ft.	7	4	24	13.60	10.08

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store... or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-TRIMMED

Color is the keynote in modern home decorating. And whether your motif be modern or traditional, you will find this rich and colorful pattern not only "goes together" with them, but actually adds to their distinction. Use any dominating color in its design for accent and the soft Harmony House Parchment beige as a background for your fine furnishings. Here is an outstanding pattern that will really complement your scheme of decor. Designed to give your dining room, living room or hall a warm feeling of fine taste, fine color and fine living... you'll be happy and proud of it on your walls.

HARMONY HOUSE SIDEWALL PAPER

Harmony House color Parchment beige—See actual sample on other side. Sunfast and washable. Double roll 16 yards long, 18 inches wide.

53 A 05208—Shpg. wt. 2 lbs. 8 oz. **\$1.20**

HARMONY HOUSE BORDER TO MATCH

Harmony House Parchment beige. 2½ inches wide.

53 A 055208—Shpg. wt. yd. 1 oz. ..per yd. **7c**

HARMONIZING CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**

Supplies to order with your paper

MASTER-MIXED RESIN WALLPAPER COATING

Makes wallpaper water and grease-resistant. One quart covers 150 sq. ft.

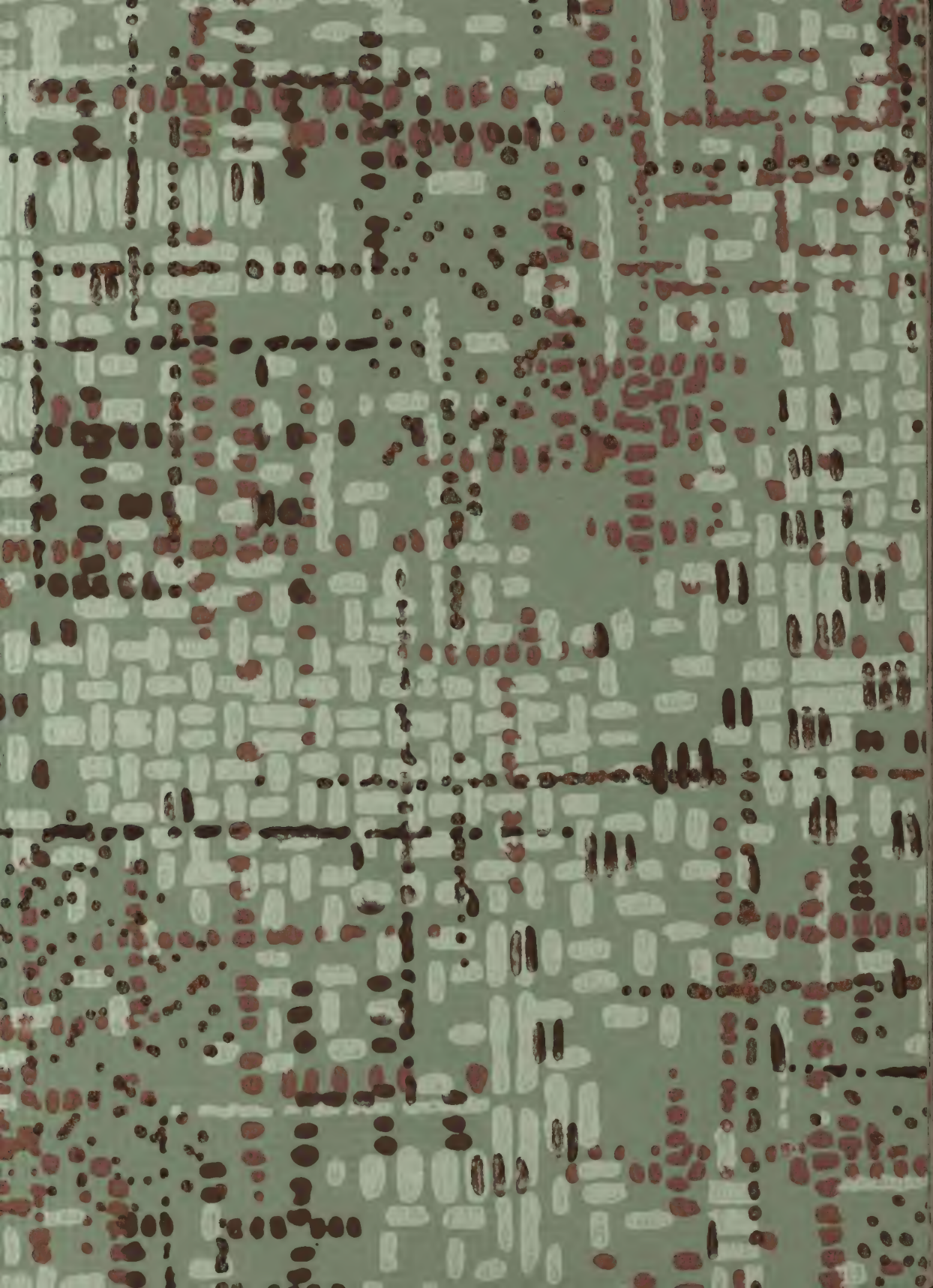
53 A 2704—Quart can.

Shpg. wt. 2 lbs. 7 oz. **\$1.15**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'HALO TEXTURE'

something new and different . . something
you'll like . . in texture patterns

SINGLE ROLL
8 YARDS

60c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Suitable	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.88	\$ 7.12
12 x 14 ft.	6	3	20	11.24	8.60
14 x 16 ft.	7	4	22	13.60	10.08

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PRE-TRIMMED • EMBOSSED

Here's a distinctive texture pattern designed for discriminating tastes. This versatile beauty will be at home in almost any downstairs room. Just the right decorating touch for either traditional or modern decor. It's on embossed, extra heavy paper that wears well, looks good for a long, long time. Guaranteed to be sunfast and washable.

HARMONY HOUSE SIDEWALL PAPERS

53 A 07302—Gray green. See sample.

53 A 7301—HH Parchment beige. (Not shown.) Same pattern as above.

53 A 7303—HH Federal gold. (Not shown.)

53 A 7304—Off white. (Not shown.)

All patterns are same basic pattern with different background colors as listed. Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 8 oz. . . . Double roll **\$1.20**

HARMONY HOUSE BORDERS TO MATCH

53 A 057302—Gray green. 2¼ inches wide.

53 A 57301—Harmony House Parchment beige. 2¼ inches wide.

53 A 57303—Harmony House Federal gold. 2¼ inches wide.

53 A 57304—Off white. 2¼ inches wide.

Shpg. wt. per yd. 1 oz. Per yard **7c**

HARMONIZING CEILING PAPER

53 A 03010—White. (Not shown.) Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 6 oz. Double roll **88c**

HH means Harmony House color.

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls. Add to your order.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . . **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'KEY LARGO'

graceful, versatile pattern for your downstairs rooms

.. Guaranteed both Sunfast and Washable

SINGLE ROLL
8 YARDS

53c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Den	Hall or Stairway
Ideal	Suitable			Good	Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.18	\$6.42
12 x 14 ft.	6	3	20	10.40	7.76
14 x 16 ft.	7	4	24	12.62	9.10

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE

EXTRA HEAVY • EMBOSSED • PRE-TRIMMED

Graceful palm fronds on a soft muted tone of blue. There's life and movement to the pattern—yet it subdues itself to make a suitable setting for your modern or traditional furnishings. For gracious decorating throughout your downstairs . . . living room, den, dining room or halls. You'll find the design and colors so easy to "decorate to" . . . so pleasant to live with. Pre-Trimmed and guaranteed by Sears to be washable and sunfast for three years. Colors will keep their first-day newness.

HARMONY HOUSE SIDEWALL PAPER

Powder blue with gray—See actual sample on other side. Sunfast and washable. Double roll 16 yards long, 18 inches wide.

53 A 05213—Shpg. wt. 2 lbs. 8 oz.... **\$1.06**

HARMONY HOUSE BORDER TO MATCH

Powder blue with gray—2¼ inches wide.

53 A 055213—

Shpg. wt. per yard 1 ounce....per yard **7c**

HARMONIZING CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz..... **88c**

Supplies to order with your paper

WORKMASTER PURE WHEAT PASTE

Enough for 6 double rolls.

53 A 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. **37c**

ROTARY TRIMMING OUTFIT

6-ft. brass bound straight edge has 2-in. wheel knife. Cuts neat, clean edges on wallpaper in a jiffy.

53 A 0638L—Shpg. wt. 7 pounds..... **\$9.89**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'HARDING'

tone on tone pattern for distinctive decorating
.. in choice of 2 colorings

SINGLE ROLL
8 YARDS

39c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Suitable	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 6.42	\$4.86
12 x 14 ft.	6	3	20	8.22	5.88
14 x 16 ft.	7	4	22	10.02	6.90

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PRE-TRIMMED

An intricate and interesting leafy design carefully crafted on heavy paper to assure its lasting beauty. You'll find this tone on tone effect excellent for almost any downstairs room in your home . . . especially in your hallways. Will set off to best advantage either modern or traditional decorating schemes. It's guaranteed sunfast and washable paper that's pre-trimmed to make hanging much easier for you. Such quality at such low prices means you should order enough paper for several rooms at once. You'll find more papers of this quality in this Sears Catalog.

HARMONY HOUSE SIDEWALL PAPERS

53 A 05302—HH Parchment beige.

53 A 05301—Harmony House Sage green.

Patterns are identical, and the background colors are as listed. Double roll 16 yards long and 18 inches wide.

Shpg. wt. 2 lbs. Double roll **78c**

HARMONY HOUSE BORDERS TO MATCH

53 A 055302—Harmony House Parchment beige. 2¼ inches wide.

53 A 055301—Harmony House Sage green. 2¼ inches wide.

Shpg. wt. per yd. 1 oz. Per yard **6c**

HARMONIZING CEILING PAPER

White. (Not shown.) Double roll 16 yards long, 18 inches wide.

53 A 05030—Shpg. wt. 2 lbs. Double roll **78c**

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls. Add to your order.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . **57c**

For other Tools and Supplies see Pages 69 and 70
HH means Harmony House color.



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'LATTICE WEAVE'

geometric basket weave effect to enhance
the beauty of your walls

SINGLE ROLL
8 YARDS

46c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable				Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 7.32	\$5.56
12 x 14 ft.	6	3	20	9.36	6.72
14 x 16 ft.	7	4	22	11.40	7.88

For more complete table of room sizes see Page 68
Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVYWEIGHT • PRE-TRIMMED

Finely done, interwoven effect with tone on tone colors. Soft, subdued tones for quiet restful decor in almost any downstairs room in your home. Looks just "right" with traditional or modern schemes. Made on heavy paper to wear longer and look better for several years. Guaranteed sunfast for three years. Easy to clean and care for because it's washable. Pre-trimmed to make hanging an easy job so that you can do-it-yourself and save money. Take your choice of two Harmony House basic background colors.

HARMONY HOUSE SIDEWALL PAPERS

53 A 05211—Harmony House Smoke gray. See sample on opposite side. Guaranteed sunfast and washable for 3 years.

53 A 05210—Harmony House Sage green. See sample on opposite side. Double roll 16 yards long, 18 inches wide.
Shpg. wt. 2 lbs. 92c

HARMONY HOUSE BORDERS TO MATCH

53 A 055211—Harmony House Smoke gray. 2¼ in. wide.

53 A 055210—Harmony House Sage green. 2¼ in. wide.
Shpg. wt. per yd. 1 oz. per yard 6c

HARMONIZING CEILING PAPER

White (not shown). Double roll 16 yards long, 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. 88c

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . 57c

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'IVY COURT'

popular ivy on fashionable Sunshine yellow
.. plastic-coated wall protection stands hard use

SINGLE ROLL
8 YARDS

60c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Kitchen	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal		Excellent	Good	Good	Suitable

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.88	\$ 7.12
12 x 14 ft.	6	3	20	11.24	8.60
14 x 16 ft.	7	4	24	13.60	10.08

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hangings Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • PLASTIC-COATED PRE-TRIMMED

Cool, green ivy trailing on the cheeriest of Harmony House Sunshine yellow walls! You'll love 'IVY COURT' in your kitchen or dinette—use it to brighten your bathroom, too, ideal for these areas because it's plastic-coated—no more worry about spattered food or sticky finger prints. Remove most spots and grime in a jiffy with a damp cloth. 'IVY COURT' feels right at home no matter what period furnishings you may choose. Guaranteed sunfast and washable for 3 full years. Pre-trimmed for easier, more convenient wallpaper hanging.

HARMONY HOUSE SIDEWALL PAPER

Harmony House color Sunshine yellow—See actual sample on other side. Sunfast and washable. Double roll 16 yards long, 18 inches wide.

53 A 05700—Shpg. wt. 2 lbs. 8 oz. **\$1.20**

BORDER TO MATCH

Harmony House Sunshine yellow.

53 A 055700—2½ inches wide.

Shpg. wt. per yard 1 oz.per yard **7c**

CEILING PAPER

Not shown. White. Plastic-Coated. Double roll 16 yards long and 18 inches wide.

53 A 03029—Shpg. wt. 2 lbs. 4 oz. **88c**

Supplies to order with your paper

WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.

53 A 502—2-lb. bag.

Shipping weight 2 lbs. 4 oz. **37c**

WALLPAPER CLEANER

Cleans walls in rooms you are not planning to redecorate.

53 A 538—2½-lb. can. Shpg. wt. 3 lbs. **42c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'WELLS FARGO'

winning of the West panorama of colorful cowboy scenes protected by plastic coating

SINGLE ROLL
8 YARDS

60c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Boy's Room	Dining Room	Play Room	Sun Room	Bath	Hall or Stairway
Ideal		Excellent			

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.88	\$ 7.12
12 x 14 ft.	6	3	20	11.24	8.60
14 x 16 ft.	7	4	22	13.60	10.08

For more complete table of room sizes see Page 68
Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PLASTIC COATED PRE-TRIMMED

Authentic scenes from the wide open spaces . . . wild and wooly enough for any little buckaroo. Dashing stage coaches, whooping Indians and hard riding cowboys make this paper so real looking you can almost smell the sage brush and wood smoke from the campfire. The perfect paper for your boy's room, in the den or in the playroom. Guaranteed sunfast for three years. Heavy washable paper is plastic coated for increased wear and ease of cleaning. Pre-trimmed to make the job of hanging much easier. Harmony House background color makes decorating a cinch, just choose drapes and accenting colors from Sears Harmony House Decorator colors. Sears low prices for this quality wall-paper means you reach a high in savings on decorating costs. Do-it-yourself and save.

HARMONY HOUSE SIDEWALL PAPER

Harmony House Sage green—See sample on opposite side. Guaranteed sunfast and washable for 3 years. Double roll 16 yards long, 18 inches wide.

53 A 07730—Shpg. wt. 2 lbs. 4 oz. **\$1.20**

BORDER TO MATCH

Harmony House Sage green.

53 A 057730—2¼ inches wide.

Shpg. wt. per yd. 1 oz. Per yard **7c**

HARMONIZING CEILING PAPER

White (not shown). Plastic coated. Double roll 16 yards long, 18 inches wide.

53 A 03029—Shpg. wt. 2 lbs. 4 oz. **88c**

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'GERANIUM VINE'

Plastic coating makes this pattern
ideal for your kitchen, bathroom or dinette

SINGLE ROLL
8 YARDS

53c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Kitchen	Breakfast	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good	Excellent	

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.18	\$6.42
12 x 14 ft.	6	3	20	10.40	7.76
14 x 16 ft.	7	4	24	12.62	9.10

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

**GUARANTEED SUNFAST • GUARANTEED
SUPER WASHABLE • EXTRA HEAVY
PRE-TRIMMED • PLASTIC COATED**

There are no dull moments in this sparkling room. Even your work seems easier . . . and goes faster . . . when the room is merry and gay with 'GERANIUM VINE.' In gleaming white for dramatic effects on your bathroom, kitchen or dinette ceilings. And it's plastic coated to make cleaning and washing a snap. It's Pre-Trimmed for you to make hanging much easier. Sears positively guarantees this pattern to be both washable and sunfast for 3 years . . . so you know it will stay as fresh and as bright as it was the day it was put up. Saves money too, for you don't have to redecorate as often.

HARMONY HOUSE SIDEWALL PAPER

White . . . super washable. Sample on other side. Guaranteed sunfast. Double roll 16 yards long, 18 inches wide.

53 A 05707—Shpg. wt. 2 pounds 4 oz. **\$1.06**

HARMONY HOUSE BORDER TO MATCH

53 A 055707—White—2 inches wide.

Shpg. wt. per yard, 1 ounce . . . per yard **7c**

HARMONIZING CEILING PAPER

Not shown. White plastic coated. Double roll 16 yards long, 18 inches wide.

53 A 03029—Shpg. wt. 2 lbs. 4 oz. **88c**

Supplies to order with your paper

WORKMASTER PURE WHEAT PASTE

Enough to paste and hang 6 double rolls. 53 A 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. **37c**

WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better. 1 lb. will do average small room.

53 A 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. **29c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'CHICKEN LITTLE'

inspired from rural America captured by our artists.

Choice of 2 background colors.

SINGLE ROLL
8 YARDS

70c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Kitchen	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 9.88	\$ 8.12
12 x 14 ft.	6	3	20	12.44	9.80
14 x 16 ft.	7	4	22	15.00	11.48

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PRE-TRIMMED PLASTIC COATED

Color bright little farm scenes of chickens, pretty red and white barns, red topped silos all outlined in white outline drawings of the bounties of farm life. Here's a gay arrangement of scenes to cheer up your kitchen, breakfast room or dinette walls. Sunfastness guaranteed for three years. Heavy washable paper made even more durable, easier to care for with plastic coating. Pre-trimmed in our factories to make it easier for you to do the job yourself and save money. Two exciting background colors to choose from.

HARMONY HOUSE SIDEWALL PAPERS

53 A 07721—Harmony House Mint green. See sample on opposite side. Guaranteed sunfast and washable for 3 years.

53 A 07720—White background, same pattern as above, different coloring.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces. . . **\$1.40**

HARMONY HOUSE BORDERS TO MATCH

53 A 055704—HH Mint green. 2¼ inch wide.

53 A 057720—White. 2¼ in. wide.

Shpg. wt. per yard 1 oz.Per yard **7c**

HARMONIZING CEILING PAPER

53 A 03029—White (not shown). Plastic coated. Double roll 16 yards long.

Shipping weight 2 pounds 4 ounces. **88c**

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls. Add to your order.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . **57c**

For other Tools and Supplies see Pages 69 and 70

HH means Harmony House color



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'GINGHAM FANTASY'

smooth, tile-like surface is ideal for hard wear . .
guaranteed sunfast and washable for 3 years

SINGLE ROLL
8 YARDS

53c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Kitchen	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal		Excellent		Good	

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.18	\$6.42
12 x 14 ft.	6	3	20	10.40	7.76
14 x 16 ft.	7	4	24	12.62	9.10

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • ENGRAVED PRE-TRIMMED

Dainty gingham potted plants against a clear white tile-like background, add sparkle and life to your kitchen or dinette. Red and green print will stay gay and inviting for years—the smooth surface of ceramic stock is as easy to wipe clean as a china dish. Wherever you use it, remember that it's guaranteed by Sears to be both washable and sunfast for three full years. For a delightful color scheme—pick up the Harmony House Cherry red and Mint green as accents in your accessories. Pre-Trimmed . . . easy to hang.

HARMONY HOUSE SIDEWALL PAPER

White with Harmony House Cherry red and Mint green. See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide.

53 A 05743—Shipping weight 2 lbs. . . . **\$1.06**

HARMONY HOUSE BORDER TO MATCH

White with Harmony House Cherry red and Mint green.

53 A 045743—2¼ inches wide.

Shpg. wt. per yard 1 ounceper yard **7c**

HARMONIZING CEILING PAPER

Not shown. Off white. Double roll 16 yards long and 18 inches wide.

53 A 05028—Shipping weight 2 lbs. **88c**

Supplies to order with your paper

WORKMASTER BETTER TOOL KIT

All the tools you need. Instructions included. 7-piece kit.

53 A 551—Shipping weight 2 lbs. 1 oz. **\$2.69**

WORKMASTER PURE WHEAT PASTE

Economical to use. Enough for 6 double rolls.

53 A 502—2-lb. bag.

Shipping weight 2 lbs. 4 oz. **37c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'ROMAN MARBLE'

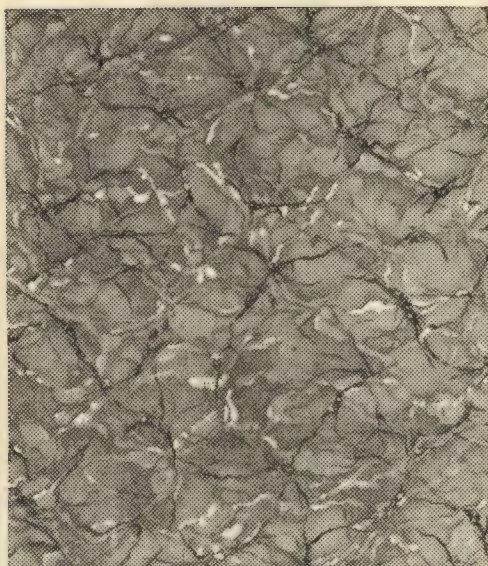
a versatile engraved pattern . . easily
washable . . for kitchen, dinette or bath

SINGLE ROLL
8 YARDS

46c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Kitchen	Dining Room	Dinette	Sun Room	Bath	Ceilings
Ideal		Good		Excellent	Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 7.32	\$5.56
12 x 14 ft.	6	3	20	9.36	6.72
14 x 16 ft.	7	4	24	11.40	7.88

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT ENGRAVED • PRE-TRIMMED

Here is a pattern whose two popular colorings will find a ready welcome in various rooms of your home. Its restful coloring is easy to live with . . . leaves no room for gloomy corners . . . reflects brightness and gaiety into every nook and cranny. The whole design is clear and fresh creating a fine background. Guaranteed sunfast and washable for 3 years. Pre-trimmed for lap seam hanging. Saves you time, bother.

HARMONY HOUSE SIDEWALL PAPERS

53 A 05739—Gray and white. See sample on other side.

53 A 05740—Harmony House Mint green, gray and white. Not illustrated.

These patterns are designed to "go together" with your other Harmony House furnishings and simplify your decorating problems.

Shipping weight 2 pounds. **92c**

BORDERS TO MATCH

53 A 045739—Gray and white. 2¼ in. wide.

53 A 045740—Harmony House Mint green. 2¼ inches wide.

Shpg. wt. per yard 1 ounce. per yard **6c**

HARMONIZING CEILING PAPER

Off White Engraved. Not illustrated. Double roll 16 yards long, 18 inches wide.

53 A 05028—Shipping weight 2 pounds. . **88c**

Supplies to order with your paper.

WORKMASTER PURE WHEAT PASTE

Enough for 6 double rolls. 2-lb. bag.

53 A 502—Shpg. wt. 2 lbs. 4 oz. **37c**

WORKMASTER COLD WATER SIZE

53 A 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. **29c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'CINDERELLA'

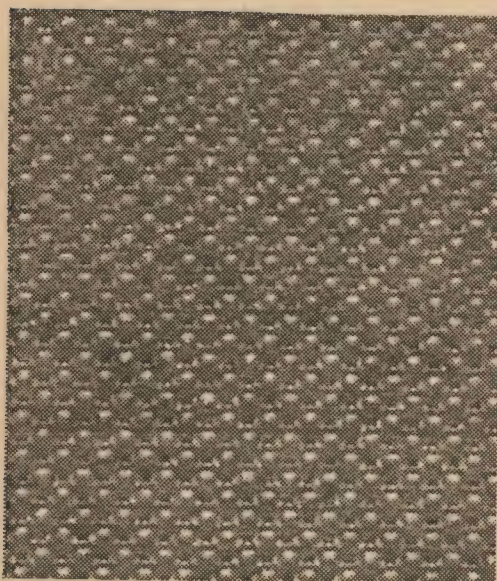
a soft, tufted texture, designed to give the luxury look and quality wear at an economy price

SINGLE ROLL
8 YARDS

39c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



SEMI-TRIMMED for lap seam

Rooms where this paper can be used

Bedroom	Dining Room	Nursery	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 6.42	\$4.86
12 x 14 ft.	6	3	20	8.22	5.88
14 x 16 ft.	7	4	22	10.02	6.90

For more complete table of room sizes see Page 68
Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

Precise little buttons in a tufted effect on luxurious looking background. Stunningly simple design gives your walls and the entire room a quiet, restful dignity. Made especially for bedrooms and halls. Beautiful effects with either traditional or modern furniture and furnishings. The warm colors of this pattern are guaranteed sunfast for three years . . . keeps its rich, new-look for a long, long time. The best news about this design—it's really low budget price. You can order this pattern, do-it-yourself and save money on your decorating costs.

HARMONY HOUSE SIDEWALL PAPERS

53 A 07501—Harmony House Frosty pink. See sample on opposite side.

53 A 07500—Harmony House Smoke gray. Same pattern as above, background color as listed. Double roll 16 yards long.

Shipping weight 2 pounds **78c**

HARMONY HOUSE BORDERS TO MATCH

53 A 05701—Harmony House Frosty pink. 2¼ in. wide. Has many decorative uses.

53 A 05700—Harmony House Smoke gray. Shpg. wt. per yard 1 oz. Per yard **6c**

HARMONIZING CEILING PAPER

White (not shown). Double roll 16 yards long, 18 inches wide.

53 A 05030—Shpg. wt. 2 lbs. **78c**

You will want to order

Supplies and Tools when ordering Wallpaper

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls. Add to your order.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'MADISON'

low price paper with a neutral background
and design to set off your furnishings

SINGLE ROLL
8 YARDS

32c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



SEMI-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$5.24	\$4.16
12 x 14 ft.	6	3	20	6.66	5.04
14 x 16 ft.	7	4	22	8.08	5.92

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

Large floral and leafy design in light pastels set on a background of rich, creamy ivory . . . the perfect wallpaper for a backdrop to your fine furniture and furnishings. Shows off your room to its best advantage; gets lots of compliments and admiration from your friends. They will want to get fine quality Sears papers at such remarkably low prices, too. Guaranteed to be sunfast for three years; semi-trimmed for easier hanging. This versatile pattern will go in any room downstairs and in your halls. Designed for either modern or traditional decor. At such a low price per double roll you can afford to decorate several rooms at once. Order wallcoverings for your other rooms now, get Sears high quality at economy prices!

HARMONY HOUSE SIDEWALL PAPER

Ivory background. See sample on opposite side. Double roll 16 yards long, 18 inches wide.

53 A 05551—Shpg. wt. 2 lbs. **64c**

BORDER TO MATCH

Ivory. 2¼ in. wide.

53 A 05551—Shpg. wt. yd. 1 oz. **Yd. 6c**

HARMONIZING CEILING PAPER

White. (Not shown.) Sunfast. Double roll 16 yards long, 18 inches wide.

53 A 03041—Shpg. wt. 2 lbs. **54c**

You will want to order some Supplies and Tools when ordering Wallpaper

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls. Add to your order.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . . **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'SHERATON'

three popular Harmony House Colors . . designed
to fulfill the tremendous demand for stripes

SINGLE ROLL
8 YARDS

32c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



SEMI-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bedroom	Hall or Stairway
Ideal	Suitable	Excellent	Good	Good	Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$5.24	\$4.16
12 x 14 ft.	6	3	20	6.66	5.04
14 x 16 ft.	7	4	22	8.08	5.92

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

Clean, simple stripes with a tracery of twining Maiden Hair Fern. Use in one or two rooms with striking effect, can be used in almost any room. Especially effective for bedrooms, halls. Combines with either traditional or provincial furnishings for beautiful effects. Even more versatile because you have your choice of three Harmony House background colors. Semi-trimmed for easier hanging, guaranteed sunfast for three years. Price is so reasonably low you'll want to order other fascinating patterns from this book. Do-it-yourself and save money!

HARMONY HOUSE SIDEWALL PAPERS

53 A 07572—Harmony House Frosty pink. See sample on opposite side. Guaranteed sunfast for 3 years.

53 A 07573—Harmony House Horizon blue. See sample on opposite side.

53 A 07571—Harmony House Mint green. See sample on opposite side. Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. **64c**

HARMONY HOUSE BORDERS TO MATCH

53 A 05752—Harmony House Frosty pink. 2½ inches wide.

53 A 05753—Harmony House Horizon blue. 2½ inches wide.

53 A 05751—Harmony House Mint green. 2½ inches wide.

Shpg. wt. per yard 1 oz. Per yard **6c**

HARMONIZING CEILING PAPER

53 A 03041—White (not shown). Sunfast. Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. **54c**

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL-SIZE WALLPAPER SAMPLE



'TRELLIS AND FLOWERS'

cheerful as a garden on a
bright, sunshiny summer day

SINGLE ROLL
8 YARDS

32c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



Semi-Trimmed—for easy hanging

Rooms where this paper can be used

Kitchen	Dining Room	Dinette	Sun Room	Breakfast	Hall or Stairway
Ideal		Excellent	Good	Suitable	Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$5.44	\$4.16
12 x 14 ft.	6	3	20	6.96	5.04
14 x 16 ft.	7	4	24	8.48	5.92

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write Sears, Dept. 139, for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE • SEMI-TRIMMED

Brighten your home with sunshine . . . the warmth of red flowers against a Harmony House Sunshine yellow background. A gray trellis and green leaves balance the vivid red and yellow to bring you a paper that's perfect for kitchen or breakfast room . . . gives a separate effect to your informal dining area. The colors are guaranteed sunfast for three years . . . stay cheerful and new-looking on your walls. And it's easy to afford at this low price.

HARMONY HOUSE SIDEWALL PAPER

(Not Washable.) Harmony House Color Sunshine yellow—See actual sample on other side. Guaranteed sunfast. Double roll 16 yards long, 18 inches wide.

53 A 05545—Shpg. wt. 2 lbs. 64c

HARMONY HOUSE BORDER TO MATCH

Harmony House Sunshine yellow—2 in. wide. 53 A 05545—

Shpg. wt. per yard 1 oz. per yard 6c

HARMONIZING CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.

53 A 03038—Shpg. wt. 2 pounds 64c

Supplies to order with your paper

WORKMASTER PURE WHEAT PASTE

53 A 502—Enough for 6 double rolls.

2-lb. bag. Shpg. wt. 2 lbs. 4 oz. 37c

MASTER-MIXED WALLPAPER REMOVER

4-oz. bottle enough for 10 x 12-ft. room.

53 A 530—4 oz. Shpg. wt. 10 oz. 33c

WORKMASTER GOOD TOOL KIT

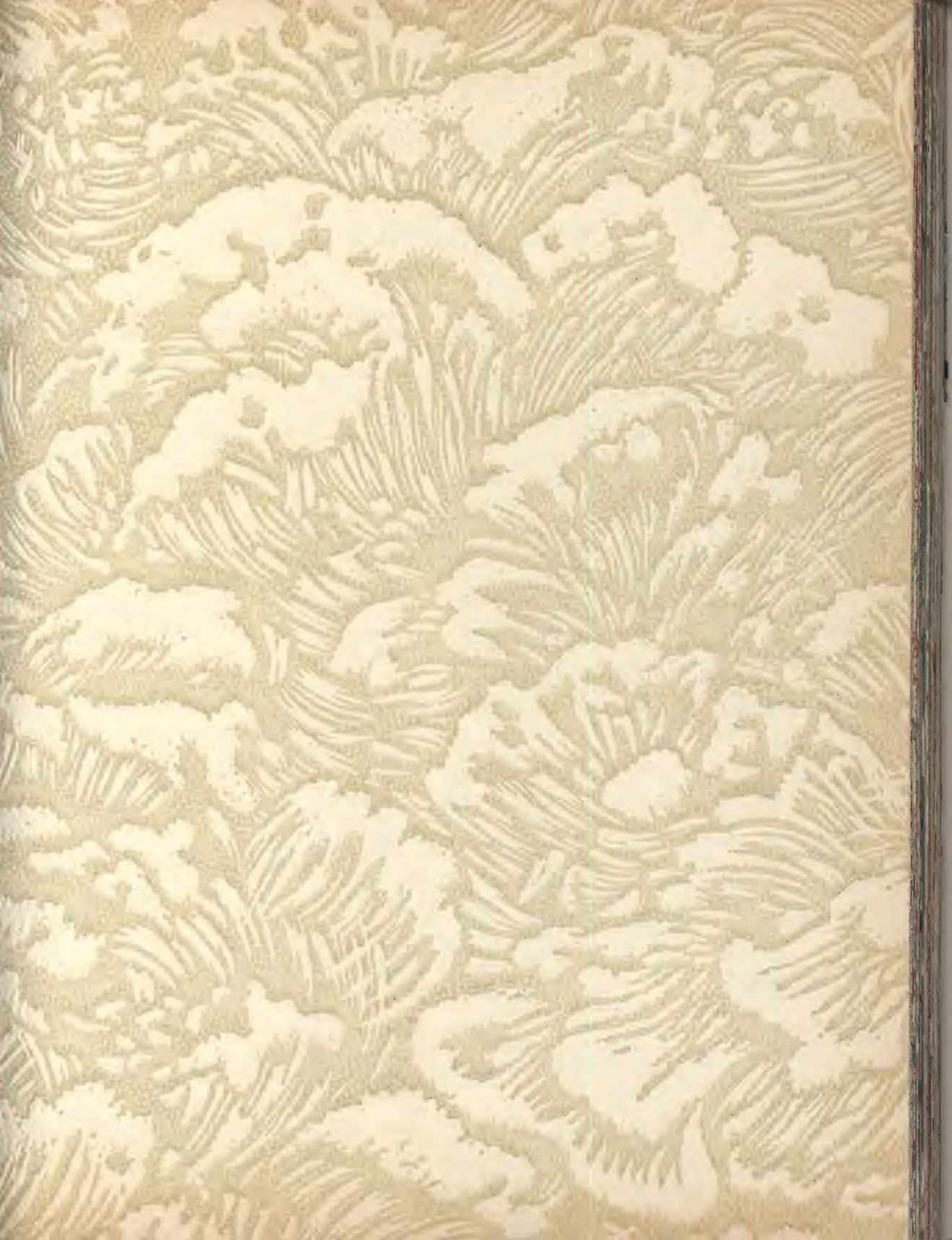
All the tools you need for a complete job.

53 A 550—7-Piece. Shpg. wt. 2 lbs. . . . \$1.59

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'SEA FOAM'

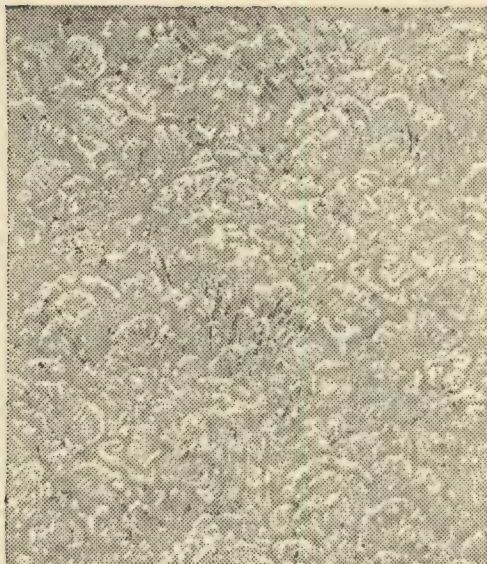
a sparkling embossed pattern
with rich, plaster-like effect

SINGLE ROLL
8 YARDS

53c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Excellent	Suitable			Excellent

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.18	\$6.42
12 x 14 ft.	6	3	20	10.40	7.76
14 x 16 ft.	7	4	24	12.62	9.10

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-TRIMMED

The soft metallic glow of the background adds to the richness of this artistically embossed paper . . . makes it ideal for any downstairs room. Graceful design and texture—reminiscent of foaming surf—brings a note of graciousness to your home. The backgrounds give you complete freedom to work with any color scheme or patterns to best suit your furnishings. Besides the metallic background and white shown, 'SEA FOAM' is also available with just a hint of multicolor pastels. Both are Pre-Trimmed papers to make hanging easier. Both are guaranteed sunfast and washable for at least three years.

HARMONY HOUSE SIDEWALL PAPERS

Metallic background—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide.

53 A 05752—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.06**

Polychrome. Same pattern as above, but with background in delicate multi-colors instead of green-gold. Double roll.

53 A 05753—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.06**

BORDERS TO MATCH

*Metallic background.

53 A 045752—2¼ inches wide.

Polychrome.

53 A 045753—2¼ inches wide.

Shpg. wt. per yd. 1 oz.per yard **7c**

CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**

For Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'EMBOSSSED VINES'

graceful design in muted colors
to give rooms a spacious feeling

SINGLE ROLL
8 YARDS

60c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Excellent	Excellent	Good	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.88	\$ 7.12
12 x 14 ft.	6	3	20	11.24	8.60
14 x 16 ft.	7	4	24	13.60	10.08

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

**GUARANTEED SUNFAST • GUARANTEED
WASHABLE • EXTRA HEAVY
EMBOSSSED • PRE-TRIMMED**

An ideal paper for walls that need warmth and design, but where colors must take "second place." There's a feeling of hospitality and dignity that just "goes" with traditional furnishings . . . yet the simplicity of design and use of metallic golden tones will justify a modern setting, too. Excellent for use in living and dining rooms, good for hall or dinette. Colors are guaranteed by Sears to stay fresh-looking for at least three years . . . are sunfast and washable. The extra heavy weight paper is Pre-Trimmed so that hanging is easier. Enjoy the satisfaction of hanging this paper yourself.

HARMONY HOUSE SIDEWALL PAPER

Gray. See actual sample on other side. Sunfast and washable. Double roll 16 yards long, 18 inches wide.

53 A 05750—Shpg. wt. 2 lbs. 6 oz. . . . **\$1.20**

BORDER TO MATCH

Gray. 2¼ inches wide.

53 A 045750—Shpg. wt. per yard 1 oz. . . . **7c**

HARMONIZING CEILING PAPER

Not shown. White. Embossed. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. . . . **88c**

Supplies to order with your paper.

WORKMASTER PURE WHEAT PASTE

Enough for 6 double rolls. 2-lb. bag.

53 A 502—Shpg. wt. 2 lbs. 4 oz. . . . **37c**

PLASTIC WALLPAPER COATING

Quart covers 150 sq. ft. one coat. Quart can.

53 A 2704—Shpg. wt. 3 lbs. 5 oz. . . . **\$1.15**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'FLOWER MARKET'

quaint baskets of flowers delightfully gay and carefree . . . Guaranteed both Sunfast and Washable

SINGLE ROLL
8 YARDS

60c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Bedroom	Nursery	Dinette	Den	Bath	Powder Room
Ideal	Suitable	Excellent			Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.88	\$ 7.12
12 x 14 ft.	6	3	20	11.24	8.60
14 x 16 ft.	7	4	24	13.60	10.08

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hangings Instructions for SEARS Harmony House
Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-TRIMMED

Crisp flower arrangements . . . exquisite in coloring and freshness. Smartly grouped on a soft Harmony House Dawn gray background to give a spark of new life to "tired" rooms. Choose with a Cherry pink background for a cheerful nursery. Available in white, a real room-brightener. Adaptable in powder rooms, too. Or just for fun—put 'FLOWER MARKET' in your breakfast room, watch spirits rise! Pre-trimmed so you can hang it easily. You do-it-yourself—you save much of the total cost. Guaranteed to be sunfast-washable.

HARMONY HOUSE SIDEWALL PAPERS

53 A 05195—Harmony House Dawn gray.

See actual sample on other side.

53 A 05194—Cherry pink.

53 A 05196—White.

Double roll 16 yds. long, 18 inches wide.

Shipping weight 2 lbs. 8 oz. **\$1.20**

HARMONY HOUSE BORDERS TO MATCH

53 A 055195—Harmony House Dawn gray.

53 A 055194—Cherry pink.

53 A 055196—White.

All are 2 inches wide.

Shipping weight per yard 1 oz. . . per yard **7c**

HARMONIZING CEILING PAPER

Not shown. White. Embossed. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**

Supplies to order with your paper

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that eliminates most paste stains. Enough for a 10 x 12-ft. room.

53 A 511—7-oz. package. Shpg. wt. 12 oz. **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'DOGWOOD'

lovely textured effect also brings bright spring blossoms into your home 12 months a year

SINGLE ROLL
8 YARDS

70c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 9.88	\$ 8.12
12 x 14 ft.	6	3	20	12.44	9.80
14 x 16 ft.	7	4	24	15.00	11.48

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-TRIMMED

Everyone who loves the springlike beauty of the Dogwood blossoms can create striking decorative effects with this pattern. Its blossoms seem so natural against their soft, blue background, that you can almost smell their heady fragrance. Particularly effective when combined in adjoining rooms with companion paper 53 A 03177, listed below. Both are Pre-Trimmed, guaranteed sunfast and washable 3 years. Combined they will refresh your home . . . and please your eye.

HARMONY HOUSE SIDEWALL PAPERS

Colonial blue. Not pre-pasted. See actual sample on other side. Sunfast and washable. Double roll 16 yards long, 18 inches wide.

53 A 03220—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.40**

Colonial blue Grass cloth . . . Companion Paper (Not shown). Background design, color and texture are the same as 53 A 03220 above, but without dogwood flowers. Ideal for ceiling with DOGWOOD on walls. Double roll 16 yards long, 18 inches wide.

53 A 03177—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.40**

BORDER TO MATCH

Colonial blue.

53 A 053177—2¼ inches.

Shpg. wt. per yard 1 oz.per yard **7c**

CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that eliminates most paste stains. Enough for a 10 x 12-foot room—or 6 double rolls. Include with your order.

53 A 511—7 oz. pkg. Shpg. wt. 12 oz. . . . **57c**

For other Tools and Supplies see Pages 69 and 70

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'PIONEER PRINT'

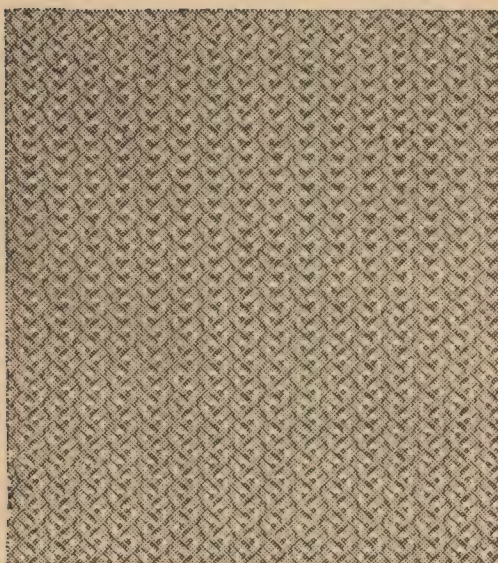
a strikingly handsome provincial for modern decorating. Guaranteed Sunfast and Washable

SINGLE ROLL
8 YARDS

80c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$10.88	\$ 9.12
12 x 14 ft.	6	3	20	13.64	11.00
14 x 16 ft.	7	4	22	16.40	12.88

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House
Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVYWEIGHT • PRE-TRIMMED • EMBOSSED

Diminutive floral design in red, white and green on an embossed solid color background. A neat little pattern to spruce up almost any downstairs room in your home. An excellent choice for combining with modern or provincial scheme of decorating. Designed on extra heavy paper so it will keep its lovely colors longer. Guaranteed sunfast and it's washable for easy cleaning. Choose yours from three lovely background colors to compliment or contrast with your decorating ideas. With all the features here, you would expect to pay much more than the low budget Sears price.

HARMONY HOUSE SIDEWALL PAPERS

53 A 07150—Harmony House Dawn gray—See sample on opposite side. Guaranteed sunfast and washable for 3 years.

53 A 07151—Harmony House Cherry red—See sample on opposite side.

53 A 07152—White—See sample on opposite side. Double roll 16 yds. long, 18 in. wide. Shpg. wt. 2 lbs. 8 oz. **\$1.60**

HARMONY HOUSE BORDERS TO MATCH

53 A 057150—Harmony House Dawn gray. 2¼ inches wide. Wt. per yd. 1 oz. . . . Yd. **7c**

53 A 057151—Harmony House Cherry red. 2¼ inches wide. Wt. per yd. 1 oz. . . . Yd. **7c**

53 A 055328—White. 2¼ inches wide. Shpg. wt. per yard 1 oz. Per yard **6c**

HARMONIZING CEILING PAPER

53 A 03010—White (not shown). Embossed. Double roll 16 yards long, 18 inches wide. Shpg. wt. 2 lbs. 6 oz. **88c**

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'COLONIAL CIRCLES'

super-washable . . plastic coated versatile
"all-over" pattern in choice of 3 soft colors

SINGLE ROLL
8 YARDS

\$1.15

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good	Good	Excellent

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$14.54	\$12.78
12 x 14 ft.	6	3	20	18.04	15.40
14 x 16 ft.	7	4	24	21.54	18.02

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT PRE-TRIMMED

The answer to many, many requests from home-makers and decorators. A mono-tone print—fresh as an April shower, and friendly as can be. Small, interlocking circle-design keeps to itself on your walls. Lets you decorate freely with Early American fabric patterns. You can use it in ANY room in your home. Choice of three soft tones that enrich the glow of maple and walnut woods. Easy to keep clean . . . especially wonderful on halls and stairways where smudges and fingerprints seem to occur so much. You'll get years of wear, because the plastic protection will take lots of washing. Guaranteed sunfast, too, for 3 full years.

HARMONY HOUSE SIDEWALL PAPERS

See actual sample on other side. Sunfast and washable. Double roll 16 yards long.
53 A 05731—Soft green. See sample.
53 A 05732—Harmony House Dawn gray.
53 A 05733—Medium blue.
Shipping weight 2 pounds.....**\$2.30**

HARMONY HOUSE BORDERS TO MATCH

All are 2¼ inches wide.
53 A 055731—Soft green. See sample.
53 A 055732—Harmony House Dawn gray.
53 A 055733—Medium blue.
Shpg. wt. per yard 1 ounce....per yard **8c**

HARMONIZING CEILING PAPER

Not shown. White. Embossed. Double roll 16 yards long and 18 inches wide.
53 A 03010—Shpg. wt. 2 lbs. 6 oz.....**.88c**

WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.
53 A 502—2-lb. bag.
Shipping weight 2 lbs. 4 oz.**37c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'BURGUNDY'

pretty provincial in popular Smoke gray for any room in your home . . . "Regular" or Pre-Pasted

REGULAR . . .
SINGLE ROLL
8 YARDS

60c

SOLD ONLY
IN DOUBLE
ROLLS

PRE-PASTED
SINGLE ROLL
8 YARDS

80c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Ideal	Excellent	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
9-ft. Ceiling					
10 x 12 ft.	5	2	16	\$ 7.12	\$ 9.12
12 x 14 ft.	6	3	20	8.60	11.00
14 x 16 ft.	7	4	24	10.08	12.88

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-PASTED • PRE-TRIMMED

It's color, cleverly used, that makes a home charming. And here, in 'BURGUNDY,' is a pattern of exquisite coloring. Makes an excellent background for the fine woods of your provincial or traditional furniture, downstairs or in your bedroom. It's graceful and charming. Pre-Trimmed, guaranteed sunfast and washable for at least three years. Also available as Pre-Pasted, below. To hang Pre-Pasted paper, use Sears Dispenser . . . included with each purchase of 5 double rolls or more Pre-Pasted paper.

HARMONY HOUSE SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted. Harmony House color Smoke gray.

Pre-pasted—Has all of the features of the sampled pattern PLUS pre-pasting. Double roll 16 yards long and 18 inches wide.

53 A 05818—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.60**

Regular—See actual sample on other side. Sunfast and Washable. Embossed. Double roll 16 yards long, 18 inches wide.

53 A 05175—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.20**

HARMONY HOUSE BORDERS TO MATCH

Harmony House Smoke gray—Pre-Pasted. 53 A 055818—2¼ inches wide.

Shpg. wt. per yd., 1 oz.per yard **7c**

Harmony House Smoke gray—Regular.

53 A 055175—2 inches wideper yard **7c**

HARMONIZING CEILING PAPERS

Pre-Pasted. White. Double roll 16 yards, 18 inches wide.

53 A 05009—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.20**

Regular White—Not shown. Double roll 16 yards long, 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'PRIZE WINNER'

warm, rich tones give a perfect background for downstairs rooms. Your choice of "Regular" or Pre-Pasted

PRE-PASTED
SINGLE ROLL
8 YARDS

95c

SOLD ONLY
IN DOUBLE
ROLLS

REGULAR . . .
SINGLE ROLL
8 YARDS

80c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$ 9.12	\$10.78
12 x 14 ft.	6	3	20	11.00	13.00
14 x 16 ft.	7	4	24	12.88	15.22

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT PRE-PASTED • PRE-TRIMMED

A distinctively different contemporary design. Colors that bring out the beauty of deep-toned woods and rich fabrics. Large single "prize-winner" flowers are enhanced by the mellow Harmony House colors.

Your choice . . . Regular or Pre-Pasted.

PRE-PASTED SIDEWALL PAPERS

Actual sample on other side.

53 A 05834—Harmony House Smoke gray.

Harmony House Dk. Sage green—Pre-Pasted for easiest hanging known. Dispenser included with 5 double rolls or more.

53 A 05809—Shpg. wt. 2 lbs. 8 oz. . . . \$1.90

"REGULAR" SIDEWALL PAPERS

53 A 05123—Regular HH Smoke gray—See actual sample on other side.

Regular HH Dk. Sage green—Sunfast and Washable. Double roll 16 yards long.

53 A 05122—Shpg. wt. 2 lbs. 8 oz. . . . \$1.60

HARMONY HOUSE BORDERS TO MATCH

Pre-Pasted—2¼ inches wide.

53 A 055834—HH Smoke gray.

53 A 055809—HH Dk. Sage green.

Shpg. wt. per yd., 1 oz. per yard 8c

Regular—2¼ inches wide.

53 A 055123—HH Smoke gray.

53 A 055122—HH Dk. Sage green.

Shpg. wt. per yd., 1 oz. per yard 7c

HARMONIZING CEILING PAPERS

Pre-Pasted—White. Embossed. Pre-Pasted. Double roll 16 yards long, 18 inches wide.

53 A 05009—Shpg. wt. 2 lbs. 8 oz. . . . \$1.20

HH means Harmony House color. Regular—White. Embossed. Not Shown. Double roll 16 yards long, 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. 88c

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'HEATHER TWEED'

popular fabric-like pattern guaranteed both sunfast and washable for 3 years gives decorating freedom

PRE-PASTED
SINGLE ROLL
8 YARDS

80c

SOLD ONLY
IN DOUBLE
ROLLS

REGULAR . . .
SINGLE ROLL
8 YARDS

60c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$ 7.12	\$ 9.12
12 x 14 ft.	6	3	20	8.60	11.00
14 x 16 ft.	7	4	24	10.08	12.88

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-PASTED • PRE-TRIMMED

Recommended for downstairs use . . . but can be most effective in bedrooms when combined with flowered curtains and spreads. Choice of wonderful new decorator colors . . . frosty rose or Harmony House Bronze green and the versatile, warm Harmony House Dawn gray. A paper that gives a single-color wall effect.

SIDEWALL PAPERS—Regular or Pre-Pasted Pre-Pasted for easiest hanging known.

53 A 05891—Frosty rose. See sample.

53 A 05890—Harmony House Dawn gray.

53 A 05892—Harmony House Bronze green.

Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds 8 ounces... **\$1.60**

Regular—sunfast and washable.

53 A 05145—Frosty rose. See sample.

53 A 05144—Harmony House Dawn gray.

53 A 05146—Harmony House Bronze green.

Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds 8 ounces... **\$1.20**

BORDERS TO MATCH ABOVE PATTERNS

Pre-pasted—2½ inches wide.

53 A 055891—Frosty rose.

53 A 055890—Harmony House Dawn gray.

53 A 055892—Harmony House Bronze green.

Shipping weight per yard 1 oz... Per yard **7c**

Regular—2½ inches wide.

53 A 055145—Frosty rose.

53 A 055144—Harmony House Dawn gray.

53 A 055146—Harmony House Bronze green.

Shipping weight per yard 1 oz... Per yard **7c**

HARMONIZING CEILING PAPERS

Pre-pasted—White, Pre-trimmed.

53 A 05009—Shpg. wt. 2 lbs. 8 oz.... **\$1.20**

Regular—White Embossed. Not shown. Double roll 16 yards long, 18 inches wide.

53 A 03010—Weight 2 lbs. 6 oz..... **88c**

For Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'HARLEQUIN'

designed for "Regular" or Pre-pasted with
a modern theme on a textured backdrop

PRE-PASTED
SINGLE ROLL
8 YARDS

\$1.15

SOLD ONLY
IN DOUBLE
ROLLS

REGULAR . . .
SINGLE ROLL
8 YARDS

95c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Suitable	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$10.78	\$12.78
12 x 14 ft.	6	3	20	13.00	15.40
14 x 16 ft.	7	4	22	15.22	18.02

For more complete table of room sizes see Page 68
Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PRE-PASTED PRE-TRIMMED • EMBOSSED

Latest word in modern, contemporary decorating. Slim diamonds in tones arrayed on a setting of textured extra heavy paper . . . make an outstanding wallcovering for downstairs rooms. For use wherever you want a modern or contemporary touch. Guaranteed sunfast for three years; pre-trimmed and pre-pasted to make hanging an easy do-it-yourself job. Washable so you can clean it in a wink. A fine wallcovering; all Sears quality features included at a reasonable low price.

HARMONY HOUSE SIDEWALL PAPERS

Your choice in "Regular" or Pre-pasted.

53 A 07813—Pre-pasted HH Smoke gray. See sample on other side.

53 A 07814—Pre-pasted Harmony House Spice beige. Same pattern as above.

Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 8 oz. **\$2.30**
Regular. (Not pre-pasted patterns.)

53 A 07067—Harmony House Smoke gray.

53 A 07068—Harmony House Spice beige. Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 8 oz. **\$1.90**

BORDERS TO MATCH All 2¼" wide.

53 A 057813—Pre-pasted. HH Smoke gray.

53 A 057814—Pre-pasted. HH Spice beige. Regular. (Not pre-pasted.) Borders.

53 A 057067—Harmony House Smoke gray.

53 A 057068—Harmony House Spice beige. Shpg. wt. per yard 1 oz. Per yard **8c**

HARMONIZING CEILING PAPERS

White. (Not shown.) Pre-pasted.

53 A 05009—Double roll **\$1.20**
White. Regular. (Not pre-pasted.)

53 A 03010—Double roll (embossed). Shpg. wt. 2 lbs. 8 oz. **88c**

For Tools and Supplies see Pages 69 and 70.
HH means Harmony House color.



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'OAK RIDGE'

provincial treatment of modern stylized oak leaf design. Your choice of "Regular" or Pre-Pasted

REGULAR . . .
SINGLE ROLL
8 YARDS

80c

SOLD ONLY
IN DOUBLE
ROLLS

PRE-PASTED
SINGLE ROLL
8 YARDS

95c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$ 9.12	\$10.78
12 x 14 ft.	6	3	20	11.00	13.00
14 x 16 ft.	7	4	24	12.88	15.22

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • "DO-IT-YOURSELF"

DISPENSER • PRE-PASTED • PRE-TRIMMED

Dramatic in its simplicity . . . a small "all-over" pattern to make your room look larger and more airy. You'll love the excellent back-drop it provides for modern or provincial furnishings . . . feel right at home with the rich Harmony House colors. Pick the one best for you. In both Pre-pasted and Regular.

HARMONY HOUSE SIDEWALL PAPERS

Pre-Pasted. See actual sample on opposite side. All are sunfast and washable. Double roll 16 yds. long, 18 inches wide.

53 A 05884—Pre-Pasted. Medium blue.

53 A 05883—Pre-Pasted. HH Smoke gray.

53 A 05885—Pre-Pasted. HH Sage green.

Shipping weight 2 lbs. 8 oz. **\$1.90**

Regular Pre-Trimmed. (Not Pre-Pasted.)

Double roll 16 yds. long, 18 inches wide.

53 A 05120—HH Smoke gray—(See sample).

53 A 05119—HH Sage green—(See sample).

53 A 05126—Harmony House Parchment beige (not shown).

Shipping weight 2 lbs. 8 oz. **\$1.60**

PRE-PASTED BORDERS TO MATCH

53 A 055832—Med. blue. Pre-Pasted.

53 A 055830—Pre-Pasted. HH Smoke gray.

53 A 055833—Pre-Pasted. HH Sage green.

2½ in. wide. Shpg. wt. yd. 1 oz. . . per yard **8c**

REGULAR BORDERS TO MATCH

53 A 055126—HH Parchment beige.

53 A 055120—Regular. HH Smoke gray.

53 A 055119—Regular. HH Sage green.

2½ in. wide. Shpg. wt. yd. 1 oz. . . per yard **7c**

HARMONIZING CEILING PAPER

Double roll 16 yards long and 18 inches wide.

Not shown. Shpg. wt. 2 lbs. 8 oz.

53 A 05009—Pre-Pasted. White. **\$1.20**

53 A 03010—Regular Embossed. White. **88c**

HH means Harmony House color

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'EARLY NEW ENGLAND'

friendly scenes of yesteryear . . . pretty, provincial
and popular . . . in "Regular" or Pre-Pasted

REGULAR . . .
SINGLE ROLL
8 YARDS

70c

SOLD ONLY
IN DOUBLE
ROLLS

PRE-PASTED
SINGLE ROLL
8 YARDS

95c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Ideal	Excellent		Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$ 8.12	\$10.78
12 x 14 ft.	6	3	20	9.80	13.00
14 x 16 ft.	7	4	24	11.48	15.22

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-PASTED • PRE-TRIMMED

Give your furniture new distinction—add interest to your room. The early New England scenes are so attractive with Provincial and Traditional furnishings. Mellow greens and wine on gray or beige background are soft, pleasing. As a companion paper for adjoining room or hall, try 'GRASSCLOTH' on page 5. The colors and "feel" harmonize to make a wonderful downstairs combination. With Harmony House Dawn gray background, you can choose between regular or pre-pasted.

HARMONY HOUSE SIDEWALL PAPERS

Pre-pasted—HH Dawn gray—Has all of the features of the sampled pattern PLUS pre-pasting. "Do-it-yourself" Dispenser included with each order for 5 double rolls or more. 53 A 05838—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.90**
Regular—Harmony House Dawn gray. 53 A 05188—See actual sample on other side. Regular—HH Parchment beige (not shown)—Sunfast and Washable. Embossed. Double roll 16 yds. long, 18 in. wide. 53 A 05189—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.40**

HARMONY HOUSE BORDERS TO MATCH

Pre-Pasted—Harmony House Dawn gray. 53 A 055838—2½ inches wide. Shpg. wt. per yd. 1 oz. per yard **8c**
Regular. 2½ inches wide. Shipping weight per yard, 1 ounce. 53 A 055188—Harmony House Dawn gray. 53 A 055189—HH Parchment beige. per yd. **7c**

HARMONIZING CEILING PAPERS

Pre-Pasted. Double roll 16 yds. long. 53 A 05009—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.20**
Regular White—Not shown. Double roll 16 yards long, 18 inches wide. 53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'PATRICIA'

especially pretty in a bedroom . . and especially
easy to hang because it's Pre-Pasted

PRE-PASTED
SINGLE ROLL
8 YARDS

60c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Bed Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable				Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Pre-pasted with Ceiling	Pre-pasted without Ceiling
10 x 12 ft.	5	2	16	\$ 9.52	\$ 7.12
12 x 14 ft.	6	3	20	12.20	8.60
14 x 16 ft.	7	4	24	14.88	10.08

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • "DO-IT-YOURSELF" DISPENSER • PRE-PASTED • PRE-TRIMMED

Small rooms appear larger wherever you use this dainty floral with its gay, bright flowers on cool Harmony House Smoke gray background. Brings cheer and color to even the smallest bedroom, dining room or hall; highlights your favorite provincial, colonial or traditional furniture. Use the rose colors in a rug or curtain, or in small accents around the room and see the difference it will make . . . the quiet, restful air radiating warmth and geniality. Also Pre-Trimmed and Pre-Pasted . . . just wet and apply. Do-it-yourself Dispenser included with each purchase of five double rolls or more of this paper. You will find this paper very simple to use—even though you have never papered before.

HARMONY HOUSE PRE-PASTED PAPER

Harmony House Smoke gray. Pre-Pasted. See actual sample on other side. Sunfast and washable. Both Pre-Pasted and Pre-Trimmed for easiest hanging known. Made even easier with Sears new Dispenser . . . Double roll 16 yards long, 18 inches wide.

53 A 05875—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.20**

HARMONY HOUSE PRE-PASTED BORDER

Harmony House Smoke gray. Pre-Pasted. 53 A 055875—Shpg. wt. yd. 1 oz. . . per yd. **7c**

HARMONIZING PRE-PASTED CEILING PAPER

Pre-Pasted for easier application with Dispenser. Double roll 16 yards, 18 inches wide. 53 A 05009—Shpg. wt. 2 lbs. 6 oz. . . . **\$1.20**

MASTER-MIXED WALLPAPER REMOVER

To remove old wallpaper in half the time. Enough for two average 10x12-ft. rooms. 53 A 531—8-oz. bottle.

Shpg. wt. 1 lb. 2 oz. **55c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'MEADOW LANE'

wonderful new provincial print . . your
choice of four colors and "Regular" or Pre-pasted

REGULAR . . .
SINGLE ROLL
8 YARDS

60c

SOLD ONLY
IN DOUBLE
ROLLS

PRE-PASTED
SINGLE ROLL
8 YARDS

80c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bedroom	Hall or Stairway
Ideal	Suitable	Excellent	Good	Excellent	Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$ 7.12	\$ 9.12
12 x 14 ft.	6	3	20	8.60	11.00
14 x 16 ft.	7	4	24	10.08	12.88

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT PRE-PASTED—PRE-TRIMMED

Here's a pattern to give a completely charming background. Choose the darker gray-green, sampled, or red for rooms that are full of light. Pick HH Sunshine yellow or HH Light Horizon blue for darker rooms.

HARMONY HOUSE SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted
Double roll 16 yards long and 18 inches wide.
53 A 05888—Pre-Pasted. Gray-green.
(Sample.)

53 A 05887—Pre-Pasted. HH Sunshine yellow.

53 A 05889—Pre-Pasted. HH Lt. Horizon blue.

Shipping weight 2 lbs. 8 oz. **\$1.60**

Double roll 16 yards long and 18 inches wide.

53 A 05197—Regular. Gray-green. (Sample.)

53 A 05198—Regular. HH Lt. Horizon blue.

53 A 05156—Regular. Fire Engine red.

Shipping weight 2 pounds. **\$1.20**

HARMONY HOUSE BORDERS TO MATCH

All are 2 inches wide. Regular or Pre-Pasted

53 A 055888—Pre-Pasted. Gray-green.

53 A 055887—Pre-Pasted. Sunshine yellow.

53 A 055889—Pre-Pasted. HH Lt. Horizon blue.

53 A 055197—Regular. Gray-green.

53 A 055198—Regular. HH Lt. Horizon blue.

53 A 055156—Regular. Fire Engine red.

Shipping weight per yard 1 oz. **7c**

HARMONIZING CEILING PAPERS

White. Pre-Pasted.

Double roll 16 yards long, 18 inches wide.

53 A 05009—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.20**

White. Regular. Double roll 16 yards long, 18 in. wide. Embossed.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**

For other Tools and Supplies see Pages 69 and 70
HH means Harmony House color



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'PENSACOLA'

choice of 3 colors.. a complement
to modern or traditional furnishings

REGULAR . . .
SINGLE ROLL
8 YARDS

53c

SOLD ONLY
IN DOUBLE
ROLLS

PRE-PASTED
SINGLE ROLL
8 YARDS

70c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Bedroom	Bath	Hall or Stairway
Ideal	Excellent				Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room without Ceiling	Pre-Pasted without Ceiling
10 x 12 ft.	5	2	16	\$6.42	\$ 8.12
12 x 14 ft.	6	3	20	7.76	9.80
14 x 16 ft.	7	4	24	9.10	11.48

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hangng Instructions for SEARS Harmony House
Wallpaper included with every shipment.

**GUARANTEED SUNFAST • GUARANTEED
WASHABLE • SEE PAGE 68 FOR "PRE-
PASTED" DISPENSER
PRE-PASTED • PRE-TRIMMED**

HARMONY HOUSE PAPERS

Your choice . . . Regular or Pre-Pasted. Harmony House color Dawn gray and Mint green. Pre-Pasted. See sample other side. Double roll 16 yards long and 18 inches wide. 53 A 05867—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.40** Harmony House Smoke gray and Federal gold (not shown). Pre-Pasted. 53 A 05860—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.40** Harmony House Dawn gray and Mint green. Regular, not pre-pasted. See actual sample on other side.

53 A 5225—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.06** Harmony House Smoke gray and Tuscan wine (not shown). Regular—Same pattern as regular above, but Tuscan wine background color. Not pre-pasted. Double roll. 53 A 5226—Shpg. wt. 2 lbs. . . . **\$1.06**

HARMONY HOUSE BORDERS TO MATCH

Harmony House Dawn gray and Mint green. Pre-pasted. 2½ inches wide. 53 A 055867—Shpg. wt. 1 oz. yd. Per yd. **7c** Harmony House Smoke gray and Federal gold. Pre-pasted. 2½ in. wide. 53 A 055860—Shpg. wt. 1 oz. yd. . . Per yd. **7c** Harmony House Dawn gray and Mint green. Not pre-pasted. 2½ in. wide. 53 A 055225—Shpg. wt. 1 oz. yd. . . Per yd. **7c** Harmony House Dawn gray and Tuscan wine. Not pre-pasted. 2½ in. wide. 53 A 055226—Shpg. wt. 1 oz. yd. . . Per yd. **7c**

HARMONIZING CEILING PAPERS

Pre-pasted. Double roll 16 yards. 53 A 05009—Shpg. wt. 2 lbs. 4 oz. . . . **\$1.20** Not pre-pasted. White embossed. Not shown. 53 A 03010—Shpg. wt. 2 lbs. 6 oz. . . . **88c**



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'SUSANA'

for the sparkling bedroom so important to the teen-ager... in choice of "Regular" or Pre-Pasted

REGULAR...
SINGLE ROLL
8 YARDS

39c

SOLD ONLY
IN DOUBLE
ROLLS

PRE-PASTED
SINGLE ROLL
8 YARDS

53c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Nursery	Bath	Hall or Stairway
		Excellent	Good		

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-pasted without Ceiling
10 x 12 ft.	5	2	16	\$4.86	\$6.42
12 x 14 ft.	6	3	20	5.88	7.76
14 x 16 ft.	7	4	24	6.90	9.10

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store... or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT PRE-PASTED • PRE-TRIMMED

Soft, shimmering Harmony House Horizon blue background. It's wonderful for the small bedroom where the dainty, over-all pattern and soft pastel color give an effect of spaciousness. Picture it with crisp white curtains and a dressing table with matching white skirt. Pre-pasted in two colorings.

HARMONY HOUSE SIDEWALL PAPER

Your choice... Regular or Pre-Pasted

PRE-PASTED 'SUSANA' in Tuscan pink or Horizon blue.

53 A 05806—HH Tuscan pink. Pre-pasted.

53 A 05805—HH Horizon blue. Pre-pasted.

Shipping weight 2 lbs. 8 oz.

Per double roll \$1.06

PRE-PASTED BORDER TO MATCH

53 A 055806—HH Tuscan pink—2¼ inches wide.

53 A 055805—HH Horizon blue.

Shpg. wt. per yard 1 oz. Yard **7c**

PRE-PASTED CEILING—WHITE

Double Roll 16 yds. long, 18 in. wide.

53 A 05009—Shpg. wt. 2 lbs. 8 oz.. **\$1.20**

53 A 05325—Harmony House Horizon blue... Regular. See sample on other side.

HH Mint green... Regular. Double roll 16 yds. long, 18 in. wide.

53 A 05329—Shpg. wt. 2 lbs. **78c**

HARMONY HOUSE BORDER TO MATCH

53 A 055325—Harmony House Horizon blue. 2¼ in. wide. Regular.

53 A 055329—Harmony House Mint green.

Regular. Shpg. wt. yard 1 oz.per yd. **6c**

HARMONIZING CEILING PAPER

Not Pre-pasted. Not shown. White. Double roll 16 yds. long and 18 in. wide.

53 A 05030—Shpg. wt. 2 lbs. **78c**

HH means Harmony House color



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'STONE CUPBOARD'

fresh and sparkling..grand for kitchen and
breakfast room. Pre-pasted for added convenience

PRE-PASTED
SINGLE ROLL
8 YARDS

60c

SOLD ONLY
IN DOUBLE
ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Kitchen	Dining Room	Breakfast Room	Sun Room	Bath	Hall or Stairway
Ideal		Excellent			

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 9.52	\$ 7.12
12 x 14 ft.	6	3	20	12.20	8.60
14 x 16 ft.	7	4	22	14.88	10.08

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

**GUARANTEED SUNFAST • GUARANTEED
WASHABLE • SEE PAGE 68 FOR "PRE-
PASTED" DISPENSER**

PRE-PASTED • PRE-TRIMMED

Make your kitchen a warm, sunshiny sort of room, one the whole family can enjoy, with 'STONE CUPBOARD.' Its crisp greens and ripe reds combine happily to give you a room that's fun to work in . . . brightens your whole day. Easy to keep clean because it's washable . . . colors guaranteed sunfast, too, for three years! Pre-Trimmed; now available in Pre-Pasted form for easiest hanging. You can successfully combine this pattern with furnishings in Harmony House colors.

HARMONY HOUSE PRE-PASTED PAPER

Harmony House color Cherry red. Pre-Pasted. Has all of the features of the sampled pattern PLUS pre-pasting for easiest hanging known. Dispenser described on page 68 included with each purchase of 5 double rolls or more of Pre-Pasted. Double roll 16 yards long and 18 inches wide.

53 A 05829—Shpg. wt. 2 lbs. 8 oz. **\$1.20**

HARMONY HOUSE BORDER TO MATCH

Harmony House Cherry red . . . Pre-Pasted for easy application.

53 A 055829—2 3/4 in. wide.

Shpg. wt. per yd. 1 oz.per yard **7c**

HARMONIZING CEILING PAPER

Pre-Pasted for easier application with Dispenser. Double roll 16 yards, 18 inches wide. 53 A 05009—Shpg. wt. 2 lbs. 6 oz. ... **\$1.20**

RESIN WALLPAPER COATING

Quart can. Enough for 150 square feet. Master-Mixed.

53 A 2704—Shpg. wt. 3 lbs. 5 oz. **\$1.15**

WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better. 1-lb. bag.

53 A 508—Shpg. wt. 1 lb. 4 oz. **29c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'BROCADE'

strictly traditional in design
embossed in rich brocade effect

SINGLE ROLL
8 YARDS

53c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Excellent		Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.18	\$6.42
12 x 14 ft.	6	3	20	10.40	7.76
14 x 16 ft.	7	4	24	12.62	9.10

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

**GUARANTEED SUNFAST • GUARANTEED
WASHABLE • EXTRA HEAVY
EMBOSSSED • PRE-TRIMMED**

If you're particular about your decorating then look again at this pattern. It's a perfect setting for traditional furniture, both colorwise and in design. 'BROCADE' uses tones of only Dawn gray and Tuscan wine (both Harmony House "go together" colors) . . . and points them up with white accents. You can use it most successfully in downstairs rooms and halls to get the best effect . . . Colors are clear—they are subdued to bring out the beauty of your furnishings. Guaranteed sunfast and washable for 3 years. A bargain for extra heavy embossed paper.

HARMONY HOUSE SIDEWALL PAPER

Harmony House color Dawn gray and Tuscan wine—See actual sample on other side. Sunfast and washable. Double roll 16 yards long, 18 inches wide.

53 A 05214—Shpg. wt. 2 lbs. 8 oz. . . . **\$1.06**

HARMONY HOUSE BORDER TO MATCH

Harmony House Dawn gray and Tuscan wine—2½ inches wide.

53 A 05214—Shpg. wt. per yd. 1 oz. per yd. **7c**

HARMONIZING CEILING PAPERS

Not shown. White. Embossed. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 8 oz. **88c**

Supplies to order with your paper

12-INCH SMOOTHING BRUSH

Two rows of white Tampico bristles stapled into lacquered hardwood handle.

53 A 628—Shpg. wt. 10 oz. **49c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'BARTEX'

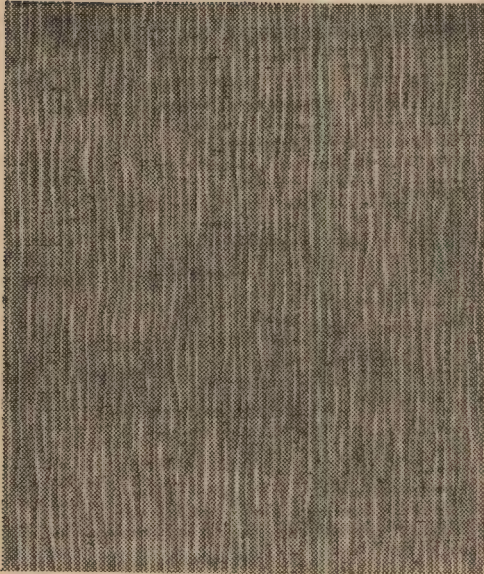
you will be pleased with this new vertical texture
because it is so easy to hang—no matching needed

SINGLE ROLL
8 YARDS

70c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Den	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 9.88	\$ 8.12
12 x 14 ft.	6	3	20	12.44	9.80
14 x 16 ft.	7	4	22	15.00	11.48

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PRE-TRIMMED • EMBOSSED

A rich, luxurious pattern that breathes good taste and makes a wonderful backdrop to gracious living. Creates new loveliness, new decorating possibilities for your home. Soft, restful pastels, cheery colors give you a choice of the type of mood to set in your decorating. Goes extremely well with modern or traditional furniture and furnishings. Sunfast and washable; extra heavy embossed paper. Pre-trimmed for added convenience.

HARMONY HOUSE SIDEWALL PAPERS

53 A 07145—Harmony House Smoke gray. See sample on opposite side.

53 A 07146—Harmony House Dawn gray. Same pattern as above.

53 A 07148—Harmony House Cherry red. Same pattern as above.

53 A 07147—Harmony House Sage green. Same pattern as above. Double roll 16 yds. long, 18 in. wide.

Shpg. wt. 2 lbs. 8 oz. **\$1.40**

HARMONY HOUSE BORDERS TO MATCH

53 A 055085—Harmony House Smoke gray.

53 A 055160—Harmony House Dawn gray.

53 A 053184—Harmony House Cherry red. Shpg. wt. per yard 1 oz. Per yard **7c**

53 A 055210—Harmony House Sage green. 2¼ inches wide.

Shpg. wt. per yard 1 oz. Per yard **6c**

HARMONIZING CEILING PAPER

53 A 03010—White. (Not shown.) Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 6 oz. **88c**

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that eliminates most paste stains. Enough for 10 to 12 single rolls.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'PALM LEAF'

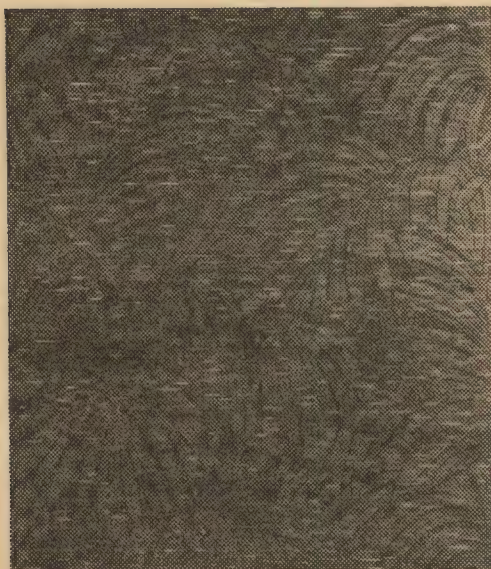
textured palm pattern with glistening gold color
 .. Guaranteed both Sunfast and Washable

SINGLE ROLL
 8 YARDS

70c

SOLD ONLY IN
 DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 9.88	\$ 8.12
12 x 14 ft.	6	3	20	12.44	9.80
14 x 16 ft.	7	4	24	15.00	11.48

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hangings Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • EXTRA HEAVY • EMBOSSED PRE-TRIMMED

A subdued pattern that sets the stage for you to use gay designs, vivid colors in draperies, slip covers or rugs. Embossed palm fronds, textured surface—with gold-color highlights for richness. A wonderful wall-paper to use in combination with your Modern or Traditional furnishings . . . makes wood and fabrics show to their best advantage. Good decorating for any living room or hall . . . fine in dining rooms. Choice of 3 Harmony House colors: Parchment beige, Federal gold, and Bronze green. All guaranteed sunfast and washable—all Pre-trimmed to make hanging easier.

HARMONY HOUSE SIDEWALL PAPERS

53 A 05191—Harmony House Parchment beige. See sample on reverse side.

53 A 05193—Harmony House Federal gold.

53 A 05192—Harmony House Bronze green.

See sample (53 A 05191) on other side. All are sunfast and washable. Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces... **\$1.40**

HARMONY HOUSE BORDERS TO MATCH

53 A 055191—Harmony House Parchment beige.

53 A 055193—Harmony House Federal gold.

53 A 055192—Harmony House Bronze green.

All are 2 inches wide.

Shpg. wt. per yard 1 ounce.....per yard **7c**

HARMONIZING CEILING PAPER

Not shown. White. Embossed. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz..... **88c**

WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.

53 A 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.. **37c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'BLACKSTONE'

sunny bedroom pattern with texture-effect
background so popular today with decorators

SINGLE ROLL
8 YARDS

70c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Bedroom	Breakfast	Living Room	Dining Room	Bath	Hall or Stairway
Ideal		Good	Good		

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 9.88	\$ 8.12
12 x 14 ft.	6	3	20	12.44	9.80
14 x 16 ft.	7	4	24	15.00	11.48

For more complete table of room sizes see Page 63

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT PRE-TRIMMED

Sparkling yellow and white flowers on a cool Harmony House Mint green background. New texture-effect, so popular today with decorators. Most effective in bedrooms, a charming pattern for colonial or traditional downstairs rooms as well. Colors stay bright for years . . . It's guaranteed by Sears to be sunfast and washable. Pre-trimmed and ready for lap-seam hanging. Order in Harmony House Mint green as sampled, or with the warm Harmony House Smoke gray background listed below. See samples of all Sears wallpapers in a Sears wallpaper center located near you.

HARMONY HOUSE SIDEWALL PAPERS

Harmony House color Mint green. See sample on other side. Guaranteed sunfast and washable. Double roll 16 yds. long.

53 A 05272—Shipping weight 2 lbs. .. **\$1.40**

Harmony House Smoke gray. (Not illustrated) Same pattern as above, but with background in Harmony House Smoke gray with pink and wine flowers. Double roll. 53 A 05271—Shipping weight 2 lbs.... **\$1.40**

HARMONY HOUSE BORDERS TO MATCH

Harmony House Mint green. 2½ in. wide.

53 A 055272—Shpg. wt. per yd. 1 oz.

Harmony House Smoke gray. 2½ inches.

53 A 055271—Shipping weight per yard 1 ounceper yard **7c**

HARMONIZING CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.

53 A 03010—Shpg. wt. 2 lbs. 6 oz. **88c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'LILIES AND LACE'

exquisite floral design for bedroom or
nursery in choice of two colors

SINGLE ROLL
8 YARDS

53c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for lap seam

Rooms where this paper can be used

Bedroom	Dining Room	Nursery	Sun Room	Bath	Hall or Stairway
Ideal		Excellent	Good		

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.18	\$6.42
12 x 14 ft.	6	3	20	10.40	7.76
14 x 16 ft.	7	4	22	12.62	9.10

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • WASHABLE HEAVY WEIGHT • PRE-TRIMMED

Lovely, graceful lilies to adorn your walls . . . gives new look to your room with almost real flowers. Such fine floral reproduction is Sears mark of quality. You can have this delicate design in your choice of two Harmony House colors. It's perfectly suited for use in either bedrooms or nurseries. You know it will complement a contemporary or traditional decorating scheme. Heavy paper is pre-trimmed in our factory for easier hanging. Guaranteed for three years to be sunfast, so those pretty colors will last. Washable, easy to clean.

HARMONY HOUSE SIDEWALL PAPERS

53 A 05262—Harmony House Malibu pink. See actual sample on other side. Guaranteed sunfast and washable for 3 years.

53 A 05261—Harmony House Sunshine yellow. Same pattern as above, background color as listed. Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. Double roll **\$1.06**

HARMONY HOUSE BORDERS TO MATCH

53 A 055262—Harmony House Malibu pink. 2¼ inches wide. Sunfast and Washable.

53 A 055261—Harmony House Sunshine yellow. 2¼ inches wide. Sunfast and Washable. Shpg. wt. per yard 1 oz. Per yard **7c**

HARMONIZING CEILING PAPER

53 A 03020—White. (Not shown.) Embossed. Double roll 16 yards long, 18 inches wide. Sunfast and Washable.

Shpg. wt. 2 lbs. 6 oz. Double roll **88c**

For Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'RUFFLES'

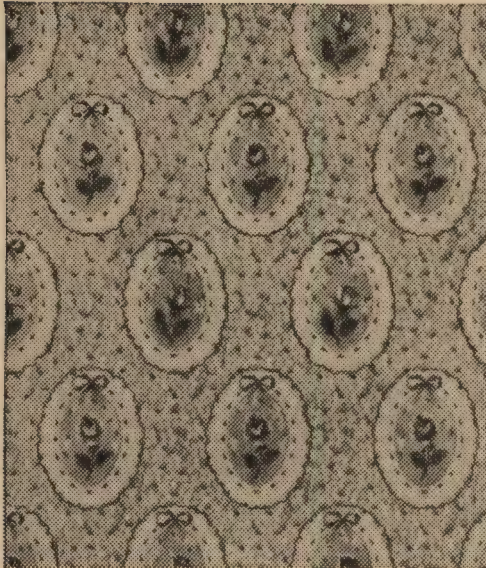
dainty colonial pattern you will find
fresh and cheery for your bedroom

SINGLE ROLL
8 YARDS

46c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Nursery	Bath	Hall or Stairway
		Excellent	Good		Suitable

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 7.32	\$5.56
12 x 14 ft.	6	3	20	9.36	6.72
14 x 16 ft.	7	4	24	11.40	7.88

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT LONG WEARING • PRE-TRIMMED

A breath of old-fashioned warmth and hospitality for your bedroom . . . and a dream in the nursery, too. Roses delicately framed in ribbon-tied ruffles, nestled on a background of daisies. As fresh as the morning dew . . . so good with colonial maple or traditional furniture. An ideal pattern for that little girl of yours who is growing to love pretty, frilly things. It's pre-trimmed—easy to hang when you do it yourself! Guaranteed to be both sunfast and washable will give you a minimum of 3 years' wear. Hanging instructions are included. Buy on easy terms if you prefer.

HARMONY HOUSE SIDEWALL PAPERS

Harmony House Smoke gray background with soft rose and blue. See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide.

53 A 05268—Shpg. wt. 2 lbs. **92c**

BORDER TO MATCH

Harmony House Smoke gray background with soft rose and blue.

53 A 055268—2½ inches wide.

Shpg. wt. per yard 1 oz. per yard **6c**

HARMONIZING CEILING PAPER

Not shown. White embossed. Double roll 16 yards long and 18 inches wide.

53 A 03020—Shpg. wt. 2 lbs. 6 oz **88c**

Supplies to order with your paper

PROFESSIONAL TRIMMING OUTFIT

6-foot brass bound straight edge, rotary trimmer with 2-inch stainless steel wheel knife and zinc cutting strip.

53 A 0638L—6-ft. size. Shpg. wt. 7 lbs. **\$9.89**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'SUMMER ROSE'

a pattern crisp as organdy—
for a gay, cheery bedroom

SINGLE ROLL
8 YARDS

53c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Bedroom	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable				Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 8.18	\$6.42
12 x 14 ft.	6	3	20	10.40	7.76
14 x 16 ft.	7	4	22	12.62	9.10

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hangings Instructions for SEARS Harmony House Wallpaper included with every shipment.

**GUARANTEED SUNFAST • GUARANTEED
WASHABLE • HEAVYWEIGHT
LONG WEARING • PRE-TRIMMED**

Neat white and yellow summer roses make your rooms sing with flower-garden freshness all year long. Cheerful pattern goes well in bedroom or dining room. Crisp floral design set on delicate Harmony House Malibu pink background. Shows provincial or colonial furnishings to best advantages. It's practical, too. Can be swished clean with mild soap and water . . . cheery sunfast colors are guaranteed sunfast for at least three years. Order enough today for your redecorating needs. Do-it-yourself and save a substantial part of the total cost.

HARMONY HOUSE SIDEWALL PAPER

Harmony House Malibu pink—See actual sample on other side. Sunfast and washable. Double roll 16 yards long, 18 inches wide. 53 A 05251—Shipping wt. 2 pounds .. **\$1.06**

BORDER TO MATCH

Harmony House Malibu pink.
53 A 055251—2¼ in. wide.
Shpg. wt. per yard 1 oz.per yard **7c**

HARMONIZING CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.
53 A 03020—Shpg. wt. 2 lbs. 6 oz. **88c**

Supplies to order with your paper

WORKMASTER TRIMMING OUTFIT

6-foot laminated straight edge, rotary trimmer with 2-inch stainless steel wheel knife and zinc cutting strip. 6-foot size.
53 A 0638L—Shpg. wt. 6 lbs. **\$9.89**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'BASKET PLANTERS'

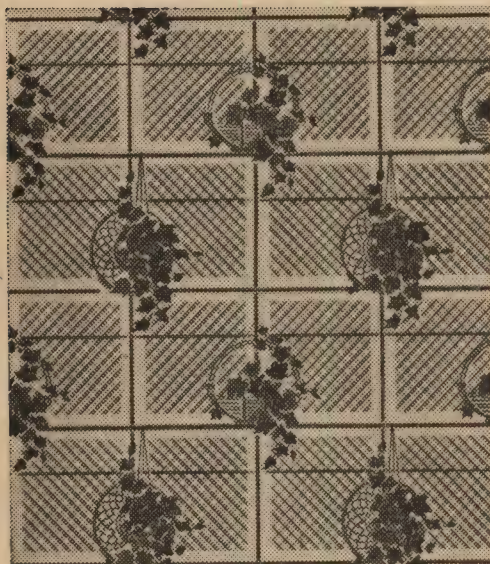
miniature ivy planters; guaranteed
both sunfast and washable

SINGLE ROLL
8 YARDS

39c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Kitchen	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent			

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$6.14	\$4.86
12 x 14 ft.	6	3	20	7.80	5.88
14 x 16 ft.	7	4	24	9.46	6.90

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT PRE-TRIMMED

Pert little ivy planters to brighten up your kitchen and perk up your spirits while at work. Cool ivy brings a bit of outdoors right on to your walls. Dainty basket planters are hung on a refreshing latticed Harmony House Dawn gray and Cherry red background. Smudges and dust just vanish with a swipe of a damp cloth. Sunfast colors remain gay and cheerful . . . guaranteed sunfast and washable for at least three years. Your decorating is simplified. Pre-trimmed for lap-seam hanging. Save a substantial part of the total cost by doing the work yourself.

HARMONY HOUSE SIDEWALL PAPER

Harmony House Dawn gray with Cherry red, green. See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide.

53 A 05445—Shpg. wt. 2 lbs. **78c**

HARMONY HOUSE BORDER TO MATCH

Harmony House Dawn gray with Cherry red, green. 2½ inches wide.

53 A 053475—

Shpg. wt. per yard 1 oz. per yard **6c**

HARMONIZING CEILING PAPER

Not shown. White. Embossed. Double roll 16 yards long and 18 inches wide.

53 A 05032—Shpg. wt. 2 lbs. **64c**

Supplies to order with your paper

WORKMASTER BETTER TOOL KIT

All the tools you need. Instructions included. 53 A 551—7-piece kit.

Shpg. wt. 2 lbs. 4 oz. **\$2.69**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'SUMMER NOSEGAY'

crisp and fresh-looking as chintz
curtains in the morning sun

SINGLE ROLL
8 YARDS

39c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



PRE-TRIMMED for narrow lap seam

Rooms where this paper can be used

Bedroom	Powder Room	Nursery	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Good			

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 6.42	\$4.86
12 x 14 ft.	6	3	20	8.22	5.88
14 x 16 ft.	7	4	24	10.02	6.90

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • GUARANTEED WASHABLE • HEAVY WEIGHT PRE-TRIMMED

You'll love the delicate coloring and light-hearted gaiety of "SUMMER NOSEGAY" in your bedroom or powder room. The nursery will take on a note of cheer, too. Here's a pattern that's right at home with your traditional or maple pieces. Clear blue, rose and white flowers cluster on just a figment of shirred ribbon. The background is Harmony House Spice beige . . . making a wonderful combination of colors you can live with and enjoy for many years to come. Pre-trimmed and guaranteed washable and sunfast, so it's easy to hang . . . easy to clean. Stripes make low ceiling appear higher.

HARMONY HOUSE SIDEWALL PAPER

Harmony House color Spice beige. See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. 53 A 05331—Shpg. wt. 2 lbs. **78c**

HARMONY HOUSE BORDER TO MATCH

Harmony House Spice beige. 53 A 055331—2½ inches wide. Shpg. wt. per yard 1 oz. per yard **6c**

HARMONIZING CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide. 53 A 05030—Shpg. wt. 2 lbs. **78c**

Supplies to order with your paper

MASTER-MIXED RESIN WALLPAPER COATING

Gives wallpaper a water and grease-resistant coating. One quart covers 150 sq. ft.

53 A 2704—Quart can. Shpg. wt. 2 lbs. 7 oz. **\$1.15**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'OCALA GARDEN'

luxuriant tropical leaves and flowers on a soft, restful background make it adaptable to many rooms

SINGLE ROLL
8 YARDS

39c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



SEMI-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$6.14	\$4.86
12 x 14 ft.	6	3	20	7.80	5.88
14 x 16 ft.	7	4	22	9.46	6.90

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hangings Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

So real it's almost like living right in a luxurious tropical garden . . . large tropical leaves and flowers in soft, restful tones highlighted with touches of colors. As you visualize this beauty on your walls you can see a picture of gracious good taste, finely chosen wallcovering and the ideal setting for your fine furnishings. You can be sure with this design for any downstairs room in your home. And you know it will complement modern or traditional decor. Standard weight paper is semi-trimmed in our factory to make hanging an easy do-it-yourself task. Guaranteed sunfast for three years, so those lovely colors and tones will remain just as they are with no fading. This exquisite pattern is yours at Sears' low prices. Buy on Sears' easy terms if you prefer.

HARMONY HOUSE SIDEWALL PAPER

Harmony House Dawn gray. See actual sample on opposite side. Guaranteed sunfast for 3 years.

Double roll 16 yards long, 18 inches wide.
53 A 07520—Shpg. wt. 2 lbs. **78c**

HARMONY HOUSE BORDER TO MATCH

Harmony House Dawn gray. 2¼ in. wide.
53 A 057520—Shpg. wt. yd. 1 oz. Yd. **6c**

HARMONIZING CEILING PAPER

White (not shown). Double roll 16 yards long, 18 inches wide.

53 A 03038—Shpg. wt. 2 lbs. **64c**

You will want to order some Supplies and Tools when ordering Wallpaper

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . **57c**
For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'ARAGON'

coolness of green forest depths
in a flowing downstairs pattern

SINGLE ROLL
8 YARDS

39c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



SEMI-TRIMMED For Easy Hanging

Rooms where this paper can be used

Living Room	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Excellent	Suitable	Good		Excellent

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$ 6.42	\$4.86
12 x 14 ft.	6	3	20	8.22	5.88
14 x 16 ft.	7	4	24	10.02	6.90

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE • SEMI-TRIMMED

A pattern usually found only in more expensive papers. Now at low cost, you can have the same soft-textured effect background—the graceful silver-color plume design for your home. Almost 3-dimensional in appearance. Ideally suited for decorating in either the modern or traditional manner. The cool Harmony House Sage green makes walls recede . . . your rooms look larger. You save by doing it yourself. Paper is semi-trimmed for an easier job. Guaranteed sunfast for 3 full years. Takes a minimum of time and money to produce a new-looking room that will be attractive for years.

HARMONY HOUSE SIDEWALL PAPER

Not Washable. Harmony House Color Sage green. See actual sample on other side. Sunfast. Double roll 16 yds. long, 18 inches wide. 53 A 07504—Shpg. wt. 2 lbs. **78c**

BORDER TO MATCH

Harmony House Sage green. 53 A 057504—2½ inches wide. Shpg. wt. per yard 1 oz. per yard **6c**

CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide. 53 A 05030—Shpg. wt. 2 lbs. **78c**

Supplies to order with your paper

WORKMASTER PASTE TABLE

22 in. wide by 6 ft. long. Has extension arm. Folds compactly. 53 A M665—Freight, express or truck. Shpg. wt. 32 lbs. **\$10.95**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'PRAIRIE HOME'

use this popular pink for warm, beautiful
decorating at very moderate prices

SINGLE ROLL
8 YARDS

32c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



SEMI-TRIMMED for lap seam

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$5.44	\$4.16
12 x 14 ft.	6	3	20	6.96	5.04
14 x 16 ft.	7	4	22	8.48	5.92

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

Stately plant life in graceful array on your walls with this fine pattern. As this sweeping design unfolds across your room, no one can blame you for a feeling of pride for choosing such a fine wallcovering. And this choice will be a "right" one for your bedrooms or any room in the downstairs area of your home. There'll be no decorating problems either because it goes extremely well with modern and traditional. You know this loveliness will last, for it's guaranteed sunfast for three years. On standard weight paper semi-trimmed for you so the hanging job is much simpler. With all these features you would think this to be one of our most expensive papers—not so, this is a really budget-priced wallpaper. Buy enough for several rooms, do-it-yourself and save money.

HARMONY HOUSE SIDEWALL PAPER

Cherry pink—See actual sample on opposite side. Guaranteed sunfast for 3 years. Double roll 16 yards long, 18 inches wide.

53 A 05550—Shpg. wt. 2 lbs. **64c**

HARMONY HOUSE BORDER TO MATCH

Cherry pink. 2¼ in. wide.

53 A 055550—

Shpg. wt. per yd. 1 oz. Per yd. **6c**

HARMONIZING CEILING PAPER

White (not shown). Double roll 16 yards long, 18 inches wide.

53 A 03038—Shpg. wt. 2 lbs. **64c**

You will want to order some

Supplies and Tools when ordering Wallpaper

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'ELEANOR'

dainty pattern in Harmony House colors . .
to work low cost miracles in any room

SINGLE ROLL
8 YARDS

32c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



SEMI-TRIMMED For Easy Hanging

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Suitable	Suitable	Excellent	Good		Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$5.44	\$4.16
12 x 14 ft.	6	3	20	6.96	5.04
14 x 16 ft.	7	4	24	8.48	5.92

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE • SEMI-TRIMMED

Yellow roses as bright and sunny as a spring morning . . . on a soft Harmony House Smoke gray background to warmly complement your provincial or traditional furnishings. A perfect pattern for bedrooms—very good for downstairs rooms that tend to the colonial style. Transforms rooms like magic through the charm of color and design. Guaranteed by Sears to be sunfast for 3 years. All at a low price that enables you to do more decorating than you may have thought possible. Save by doing the papering yourself. Semi-trimmed to make hanging easier. Remember to include paste and any necessary tools with your order.

HARMONY HOUSE SIDEWALL PAPER

Not Washable. Harmony House Smoke gray background; yellow roses. See actual sample on other side. Guaranteed Sunfast. Double roll 16 yards long, 18 inches wide.

53 A 05543—Shpg. wt. 2 lbs. **64c**

BORDER TO MATCH

Harmony House Smoke gray. 2½ inches. Use borders for pleasing decorating effect. 53 A 05543—Shpg. wt. yd. 1 oz. . . . Yd. **6c**

CEILING PAPER

Not shown. White. Double roll 16 yards long and 18 inches wide.

53 A 03038—Shpg. wt. 2 lbs. **64c**

Supplies to order with your paper

WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better. Include with your order.

53 A 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. **29c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'AUGUST FLOWERS'

colorful bouquets of Nosegays on cheerful
sunshine yellow at a low, low price

SINGLE ROLL
8 YARDS

32c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



SEMI-TRIMMED for lap seam

Rooms where this paper can be used

Bedroom	Dining Room	Nursery	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent	Good		

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$5.24	\$4.16
12 x 14 ft.	6	3	20	6.66	5.04
14 x 16 ft.	7	4	22	8.08	5.92

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

These bright little bouquets bring all the beauty of late summer flowers into your home . . . beauty that lasts the year round. Sets a mood for happiness no matter how gloomy the weather outside. You'll be amazed and delighted with the room-brightening results with this sunny pattern. Designed especially for transforming your bedroom into a finely decorated room. Goes quite well with traditional furniture and furnishings. Bouquet colors and background yellow are guaranteed sunfast for three full years. Semi-trimmed standard weight paper for easier, more convenient hanging. So low in price you can pick several other patterns from this book for your other rooms and still do your decorating inexpensively. Do the wallpapering yourself and save money.

HARMONY HOUSE SIDEWALL PAPER

HH Sunshine yellow—See actual sample on opposite side. Guaranteed sunfast for 3 years. Double roll 16 yards long, 18 inches wide. 53 A 07570—Shpg. wt. 2 lbs. 64¢

HARMONY HOUSE BORDER TO MATCH

HH Sunshine yellow—2¼ inches wide. 53 A 057570—Shpg. wt. yd. 1 oz. Yd. 6¢

HARMONIZING CEILING PAPER

White (not shown). Double roll 16 yards long, 18 inches wide. 53 A 03041—Shpg. wt. 2 lbs. 54¢

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls. Add to your order. 53 A 511—7-oz. pkg. Shpg. wt. 12 oz. 57¢

For other Tools and Supplies see Pages 69 and 70

HH means Harmony House color.



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'FLORAL LACE'

pretty, colorful little bouquets and lacy pattern
for new wall beauty and money-saving price

SINGLE ROLL
8 YARDS

22c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



SEMI-TRIMMED for lap seam

Rooms where this paper can be used

Bedroom	Dining Room	Nursery	Sun Room	Bath	Hall or Stairway
Ideal		Excellent	Good		

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$3.88	\$3.00
12 x 14 ft.	6	3	20	4.96	3.64
14 x 16 ft.	7	4	22	6.04	4.28

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

Can you imagine such a beautiful wallpaper at such a low price? And you'll really love these pretty little flowers and white lacy patterns on your walls . . . makes a cheerful, happy room. An ideal design for sprucing up your bedroom; goes extremely well with traditional furnishings. The colors will stay perky and bright because they are made to last, guaranteed sunfast for three years. Standard weight paper is semi-trimmed at our factory to make the hanging job much easier. You can buy this fine quality paper, do-it-yourself and have just about as inexpensive a decorating bill as can be. You can afford to order enough fine Sears Wallcoverings for several rooms at once . . . look for those other patterns in this Wallpaper Catalog, order some today.

HARMONY HOUSE SIDEWALL PAPER

Pacific blue. See actual sample on other side. Guaranteed sunfast for three years. Double roll 16 yards long, 18 inches wide.

53 A 07600—Shpg. wt. 2 lbs..Double roll **44c**

HARMONY HOUSE BORDER TO MATCH

Pacific blue. 2¼ inches wide.

53 A 057600—Shpg. wt. yd. 1 oz.Yd. **5c**

HARMONIZING CEILING PAPER

White. (Not shown.) Double roll 16 yards long, 18 inches wide.

53 A 03045—Shpg. wt. 2 lbs..Double roll **44c**

You will want to order some

Supplies and Tools when ordering Wallpaper

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls. Add to your order.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . . **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'VIRGINIA CITY'

attractive and budget-priced

SINGLE ROLL
8 YARDS

22c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



SEMI-TRIMMED For Easy Hanging

Rooms where this paper can be used

Living Room	Dining Room	Bedroom	Sun Room	Bath	Hall or Stairway
Suitable	Suitable	Good	Good	Excellent	Good

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$3.76	\$3.00
12 x 14 ft.	6	3	20	4.78	3.64
14 x 16 ft.	7	4	24	5.80	4.28

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE • SEMI-TRIMMED

A gay floral pattern that's fresh and inexpensive. The design is crisp and sparkling and stays that way because it has Sears three year sunfast guarantee. The background color is a cool Parchment beige that can be used in the bedroom or downstairs with provincial as well as traditional settings. With this cheery floral paper combine furnishings in Harmony House Mint green, Parchment beige and Dawn gray. Semi-Trimmed . . . takes just a minimum of time and money for a fresh, new-looking room.

HARMONY HOUSE SIDEWALL PAPERS

Harmony House Parchment beige (Not Washable)—See sample on other side. Guaranteed sunfast for 3 years. Double roll 16 yards long, 18 inches wide.

53 A 03660—Shipping weight 2 pounds. . . **44c**

HARMONY HOUSE BORDERS TO MATCH

Parchment beige—2½ inches wide.

53 A 053660—Shpg. wt. per yard 1 oz. . . . **5c**

HARMONIZING CEILING PAPERS

Double roll 16 yards long, 18 inches wide. Shipping weight 2 lbs.

53 A 03046—White (Not shown) **38c**

53 A 03047—Cream (Not shown) **38c**

Supplies to order with your paper

WORKMASTER HINGED PASTE BOARD

22½ inches wide, 72 inches long. Sturdy wood construction. Folds easily for storing. Zinc cutting strip included. 6-foot board.

53 A 0667L—Shpg. wt. 17 lbs. **\$5.95**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'PICTURE PLATES'

designed in blue for a cheerful appearance
and charming atmosphere for your walls

SINGLE ROLL
8 YARDS

32c

SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS



SEMI-TRIMMED for lap seam

Rooms where this paper can be used

Kitchen	Dining Room	Dinette	Sun Room	Bath	Hall or Stairway
Ideal	Suitable	Excellent			

Estimated Cost of Complete Rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10 x 12 ft.	5	2	16	\$5.44	\$4.16
12 x 14 ft.	6	3	20	6.96	5.04
14 x 16 ft.	7	4	22	8.48	5.92

For more complete table of room sizes see Page 68

Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6533A.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

GUARANTEED SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

Dainty picture plates with colorful little scenes and flowers on a cool blue background. Designed to brighten your day and to bring new charm to your decorating schemes . . . especially effective used in your kitchen or dinette. Here's the ideal, inexpensive way to create crisp and colorful decorating in your home. You can build a whole new decorating plan with this pattern as the basis. The pretty colors are made to last, they are guaranteed sunfast for three years. Pattern is on standard weight paper, semi-trimmed at our factory to make hanging a do-it-yourself job. Add up all the features of this fine paper, then look at the total price . . . we're sure this sums up as a terrific decorating buy. Order enough wallpaper for several rooms at once.

HARMONY HOUSE SIDEWALL PAPER

Medium blue. See actual sample on other side. Guaranteed sunfast for three years. Double roll 16 yards long, 18 inches wide. 53 A05548—Shpg. wt. 2 lbs. .Double roll **64c**

HARMONY HOUSE BORDERS TO MATCH

Medium blue. 2¼ inches wide. 53 A 055548—Shpg. wt. yd. 1 oz.Yd. **6c**

HARMONIZING CEILING PAPER

White. (Not shown.) Double roll 16 yards long, 18 inches wide.

53 A 03038—Shpg. wt. 2 lbs. Double roll **64c**

You will want to order

Supplies and Tools when ordering Wallpaper

WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that practically eliminates most paste stains. Enough paste for 10 to 12 single rolls. Add to your order.

53 A 511—7-oz. pkg. Shpg. wt. 12 oz. . . . **57c**

For other Tools and Supplies see Pages 69 and 70



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

Free Dispenser with 5 Double Rolls Pre-Pasted

SPECIAL! "Do It Yourself" Dispenser (as shown below) is included with 5 double rolls or more of Pre-Pasted, Pre-Trimmed paper ordered from this catalog. This **NEWEST, EASIEST** way to decorate is a faster way to add interest and beauty to the interior of your home. Sears Harmony House Pre-Pasted paper is considered the easiest paper to hang when used with this convenient dispenser . . . takes one-third less time to hang than ordinary wallpaper. No pasting, no trimming for lap seam hanging. Choose from our many

attractive patterns of up-to-the-minute Pre-Pasted wallpaper. All you need in the way of tools to hang this paper is a smoothing brush and trim knife, listed below.

53 A 0790—12-inch Smoothing Brush and Trim Knife. (3/4-inch blade.) Shipping weight 1 pound. **Set \$1.10**

53 A 0791—Dispenser. Sturdy double face wax coated chip board. Directions included. Shipping weight 1 pound. **39c**

Pre-Trimmed means the left selvage has been removed . . . permitting a narrow lap seam



Easy-to-use . . . Just add water to Sears "Do It Yourself" Dispenser; insert double roll of Harmony House Pre-Pasted paper and you're ready to begin.



Easiest-to-hang . . . Unroll paper from dispenser and position on wall. Smooth out and trim at top and bottom. Obtain professional workmanlike results.



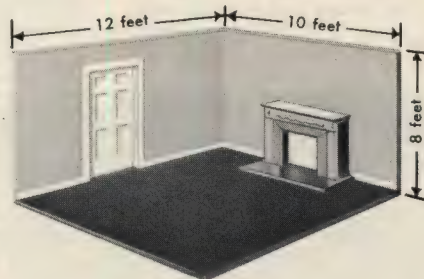
All you'll need to hang this Pre-Pasted paper is a smoothing brush, cutting blade and Sears convenient "Do It Yourself" Dispenser.

This information will show how much paper you need

USE TABLE BELOW FOR USUAL SIZE ROOMS

FOR UNUSUAL SIZE ROOMS

NOTE! In table below, deductions for doors and windows, and allowances for waste in matching have been made. Don't deduct more unless you have a room that is "all windows"—for such rooms, see instructions at right.



Size of Room in Feet	DOUBLE ROLLS (18-in. wide, 16 yds. long) needed according to height of room		Yards of Border	Double Rolls Ceiling
	8 or 9 Ft. High	10 or 11 Ft. High		
8 by 8	4	5	12	1
8 by 10	4	5	14	2
8 by 12	5	6	15	2
8 by 14	5	6	16	2
9 by 10	5	5	14	2
9 by 12	5	6	16	2
9 by 14	5	7	17	2
9 by 16	6	7	18	3
10 by 10	5	6	15	2
10 by 12	5	6	16	2
10 by 14	6	7	18	3
10 by 16	6	8	19	3
12 by 12	6	7	19	3
12 by 14	6	8	21	3
12 by 16	7	8	22	4
12 by 18	7	9	24	4
13 by 14	6	8	20	3
13 by 16	7	9	21	4
13 by 17	7	9	22	4
13 by 18	8	9	23	4
14 by 14	7	8	20	4
14 by 15	7	9	21	4
14 by 16	7	9	24	4
14 by 18	8	10	24	4
15 by 15	7	9	24	4
15 by 16	8	9	24	4
15 by 18	8	10	24	5
15 by 20	8	11	25	5
16 by 16	8	10	24	4
16 by 18	8	10	25	5
16 by 20	9	11	26	5
16 by 24	10	12	29	6
18 by 24	10	13	31	7

FOR UNUSUAL SIZE ROOMS . . . Measure distance in feet around room (Example above: $12 + 12 + 10 + 10 = 44$ ft.). Multiply by height of wall to get square feet of wall space (Example: $44 \times 8 = 352$ sq. ft.).

TO DEDUCT FOR OPENINGS . . . Multiply height of opening by width to get square feet. Example: 6 ft. ht. $\times$ 4 ft. width $\times$ 1 (number of windows) = 24 square feet of window space; 8 ft. ht. $\times$ 3 1/2 ft. width = 28 square feet of door space. Add square feet of all openings (Example: $24 + 28 = 52$ sq. ft.). Subtract total square feet of openings from total square feet of room to get square feet to be papered (Example: $352 - 52 = 300$ sq. ft.).

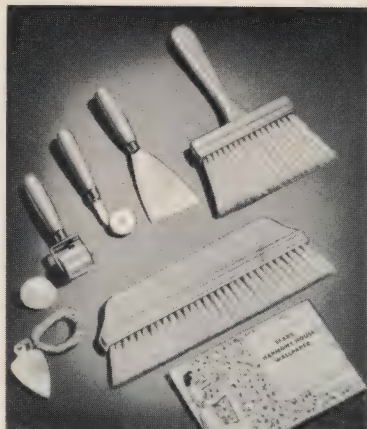
FOR 18-INCH PAPER . . . Divide total square feet to be papered by 60 to get number of double rolls of sidewall needed. (Example: $300 \div 60 = 5$ double rolls of sidewall paper needed.)

FOR AMOUNT OF CEILING NEEDED . . . Multiply length of room by width and divide by 60 for number of double rolls of ceiling needed. (Example: $10 \times 12 = 120$ sq. ft. $\div$ 60 = 2 double rolls ceiling.)

FOR AMOUNT OF BORDER . . . Use distance in yards around room. (Example: $12 + 12 + 10 + 10 = 44$ ft. $\div$ 3 ft. allowance for matching and spoilage = 47 ft. $\div$ 3 ft. = 16 yards of border.)

ABOUT WALLPAPER HANGING TOOLS . . . After determining how much paper to order, be sure to select proper wallpaper hanging tools. Everything you need—see pages 69-70.

Everything you need for home decorating



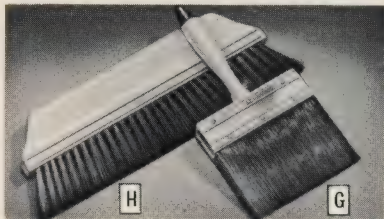
GOOD QUALITY TOOL KIT

All the tools you need for wallpapering your home: 12-in. smoothing brush with one row of white tampico fibers; 6-in. paste brush with 2 rows of white tampico fibers; wall scraper, 1½-in. wheel knife for trimming paper at ceiling and baseboard; 1½-in. oval face maple seam roller, plumb bob, line and blue chalk. Handles all have clear lacquer finish. Complete wallpapering instructions included with each kit.

53 A 550—7-piece Kit. Shpg. wt. 2 lbs. . . . \$1.59

53 A 600—6-inch Paste Brush. Same brush as in kit above. Handle has clear lacquer finish. Shipping weight 10 ounces.45c

53 A 628—12-in. Smoothing Brush. Same brush as in kit above . . . except with two rows of white tampico fibers. Handle has clear lacquer finish. Shipping weight 10 ounces.49c



100% DUPONT NYLON BRUSHES

- Smoothing brush and a pasting brush of 100% DuPont Nylon bristles. Long wearing and washes out easily.
- Long lasting . . . longer than any other brush known
- Easy-to-clean. Unaffected by heat. Will not rot
- Stiff yet extra flexible nylon bristles will not harm paper . . . never become brittle

G 53 A 606—6-in. all-purpose brush. Use for pasting, sizing and all types of painting; water, oil or rubber base paints. Excellent holding power. Permits smooth, even application. Will not separate. Shipping weight 12 ounces. \$2.98

H 53 A 630—12-in. Smoothing Brush. Long life, easily cleaned. Shipping weight 14 ounces. \$1.98

Heavy Molded Plastic Wall Shields. (Use with light switches.) Ivory color or Transparent (clear) types.
53 A 5439—1-gang Ivory. Shpg. wt. 1 oz. . . . 14c
53 A 5440—2-gang Ivory. Shpg. wt. 2 oz. . . . 19c
53 A 5441—1-gang Clear. Shpg. wt. 1 oz. . . . 14c
53 A 5442—2-gang Clear. Shpg. wt. 2 oz. . . . 19c



BETTER QUALITY TOOL KIT

- Brushes have 2 rows of long-lasting, easily washed white plastic bristles
- All handles have red lacquer finish, clear lacquer overcoat
- Combination corner knife and base trimmer has serrated wheel blade and smooth knife blade

Improved tools—last longer, give greater satisfaction. Kit includes 12-inch smoothing brush and 6-inch paste brush, each with two rows of sturdy, easy-to-wash white plastic bristles. Bristles are staple set in hardwood handles; Combination corner knife with 1½-inch serrated wheel blade and smooth knife blade (serrated blade keeps paper in place); Best Quality oval face 1½ inch plastic seam roller; semi-flexible 2¼ inch wall scraper; plumb bob, line and blue chalk. Tools have plated frames and ferrules. All handles are red lacquered with clear lacquer overcoat that combines extra protection and added attractiveness. Complete hanging instructions included with each kit.

53 A 551—7-piece Better quality Tool Kit. Shipping weight 2 pounds 4 ounces. Kit \$2.69

53 A 560—2-inch Serrated Wheel Knife. Stainless steel blade. (Not shown.) Shipping weight 4 oz. . . . 65c

See description of Sears "Do-It-Yourself" Dispenser on the inside front cover. Included with Pre-Pasted orders for 5 double rolls or more.



BEST QUALITY TOOL KIT

- Hand tools, the finest professional quality
- Paste brush 7-in. wide has finest quality Palma fiber mixture bristles 3⅜-in. out; vulcanized in rubber
- 12-in. Smoothing brush with bristles of 100% horsehair—natural black color, no dye

Kit includes A,B,C,D,E,F, below for easy paper-hanging. Buy complete kit and save 52c.

53 A 548—Best Tool Kit. Shpg. wt. 3 lbs. 10 oz. \$5.79

A 53 A 557—1½-in. plastic combination corner and seam roller. Cleans easily. Shipping weight 6 oz.95c

B 53 A 563—Serrated corner knife with stainless steel blade to hold paper firmly. Shipping weight 4 oz.69c

C 53 A 570—Paper knife. Tool steel blade. Heat treated. Shpg. wt. 4 oz.55c

D 53 A 585—Spring steel shears. Will not break. 7-in. blade trims wallpaper, cuts cloth or canvas. Gives years of use. Smooth, comfortable solid brass handles. Shipping weight 14 ounces. \$1.95

E 53 A 612—7-in. Paste Brush. 3⅜-in. bristles of finest Palma Fiber mixture. Hardwood handle, clear lacquer finish. Shpg. wt. 1 lb. 2 oz. . . . \$1.15

F 53 A 625—12-in. Smoothing Brush. 100% horsehair bristles, natural black color, staple set in hardwood handle. Shpg. wt. 12 oz. . . . \$1.19

OUR BEST QUALITY ROTARY TRIMMING OUTFIT . . "PROFESSIONAL" TYPE

- The type used by professionals . . sturdy enough to serve you for a lifetime

J "Screwless construction" 6-foot straight edge of 5-piece laminated selected seasoned mahogany and white pine, with clear lacquer finish, brass track and edge to resist wear. Rust-proof. Assured of straightness. Smooth action rotary-type trimmer has 2-inch stainless steel wheel blade, expertly ground, with automatic spring-type blade adjustment. Paste that clings to blade is easily cleaned off so blade stays sharp. 6-foot zinc cutting strip included.

53 A 0638L—Shipping weight 7 lbs. \$9.89

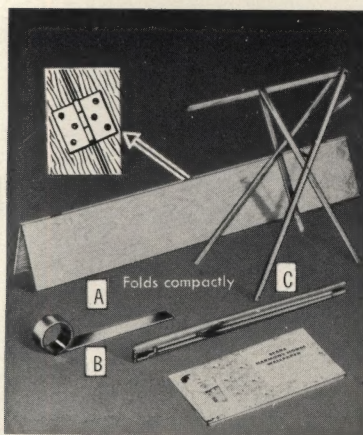
K 53 A 0654—Rotary Trimmer. 2-inch stainless steel wheel blade. Same as trimmer included in outfit above. Also fits on magnesium straight edge. 53 A 658 listed below. Shpg. wt. 12 oz. \$2.49

53 A 0650L—6-ft. Brass bound Straight Edge only. (Above.) Shipping weight 5 pounds. . . . \$7.95

53 A 658—5-foot Magnesium 'Straight' Edge (not shown). Shipping wt. 4 pounds. \$4.35



For a neat job . . . use the right tools



WORKMASTER Paste Boards, Trestles

A Hinged Paste Boards. Smooth, clear, seasoned, warp-resistant wood. Reinforced cutting edge. Opens to 22½ inches wide. Use with trestles below, or your own props. Zinc cutting strip (B) is included. 53 A M667—6-foot length. Freight, express, truck, Shipping weight 15 lbs. \$5.95

B Zinc Cutting Strip. Use to protect table when trimming paper. Fine quality. Will not dull cutting blade. Length 6 feet, width 3 inches. Mailable. 53 A 661—Shipping weight 1 lb. 2 oz. 49c

C Workmaster Folding Trestles. Use to support paste boards for economical paste table. Sturdy wood, hinged joints. Metal parts cadmium plated. Height adjust from 31 to 33½ inches high. Opens and closes easily. Folds compactly for storage. Mailable. 53 A 0671—Pair. Shipping weight 7 lbs. \$2.69



WORKMASTER Folding Paste Table

Our Best 6-Ft. Model with extension arm for extra board. Smooth, flat top is made of clear, knot-free seasoned, warp-resistant wood a full ½-inch thick. This is a well-constructed, sturdy table, professional type, to give you the correct amount of surface for pasting and trimming. Wood legs have steel braces for extra strength; brackets to hold straight edge when not in use. Three heavy steel trap hinges allow folding compactly for carrying and storing, as well as having sufficient space inside for tools.

Width when open, 22 inches; closed, 11 inches. Height 33 inches when open. Zinc cutting strip included. May be put to good use around the house all year long. A real convenience for anyone doing his own wallpapering.

53 A M665—6-foot table. Shipping weight 32 pounds. Freight, Express, Truck. \$11.45



WORKMASTER CELLULOSE ADHESIVE

Laboratory tests show it has greater bonding strength than other brands tested

- Eliminates paste stains on most papers
- Mixes easily . . . dries slowly . . . has good slip and slide..makes pattern matching easy
- Won't spoil . . . keeps indefinitely

A colorless cellulose adhesive in powder form. The real successor to wheat paste. Mixes very easily. Water soluble even after dried. Forms strong bond when dry. Vermin proof. Not for use on metallic grounds. 7-ounce package is enough for average 10x12-foot room. Shipping weight 12 ounces. 53 A 511—7 ounce package. 57c



Wallpaper Remover . . Cleaner . . Plastic Coating

D Master-Mixed Wallpaper Remover. Mix with water. A time and work saver. A 4-ounce bottle is enough for the average 10 x 12-foot room. Will not injure walls or hands.

53 A 530—4-ounce bottle. Shpg. wt. 10 oz. . . . 33c
53 A 531—8-ounce bottle. Shpg. wt. 1 lb. 4 oz. 55c

E Workmaster Cleaner. Non-crumbly type. Just wipe over your walls. Picks up dirt, does not harm paper. 12-oz. can cleans average 10 x 12 room, 2½-lb. can 3 rooms.

53 A 542—12-ounce can. Shpg. wt. 1 lb. . . . 15c
53 A 538—2½-pound can. Shpg. wt. 3 lbs. . . . 42c

F Workmaster Plastic Coating. Gives wallpaper a tough, water and grease-resistant coating of clear plastic that enables even the least expensive paper to be washed. "Locks out" grease, water, stains, etc. from wallpaper. Easy to apply—just brush on. Dries quickly. One quart covers 150 square feet one coat.

53 A 2704—Quart can. Shpg. wt. 2 lbs. 7 oz. \$1.15

Coldwater Size . . Gummed Cloth Tape

G Workmaster Cold Water Size. Size new or painted walls before papering to make paper stick better. Use on old plaster walls after removing paper. Easy to mix with cold water. This is the easy, practical and economical way to prepare walls for a good and permanent job. Use one pound for average 10x12-foot room. Apply with sponge or brush. Complete instructions on each package. Shipping weight 1 pound 4 ounces.

53 A 508—1-pound package. 29c

H Workmaster Instant Gummed Cloth Tape. Make your papering job easier and better by using instant gummed tape for covering dry wall construction joints; and cracks in plaster walls. You save time, money and labor with this handy tape. Good, too, for sealing corrugated boxes, packages. Just wet it and stick it on. A full 2 inches wide. It is the easy modern way of repairing your walls.

53 A 1172—15-yard roll. Shpg. wt. 8 oz. . . . 49c

You can do the job quicker, better, more satisfactorily when you use good tools



WORKMASTER Pure Wheat Paste

Workmaster Pure Wheat Wallpaper Paste sticks better, works faster, goes further than blended paste of corn and wheat. It is easy to mix, easy to apply and extremely economical to use. Spreads evenly, dries slowly enough to give you ample time for matching the paper. It requires no cooking or straining and mixes easily with cold water. It keeps well after mixing, too, an important point if you do not complete your papering in one day. 2 lbs. provide enough paste for the average 10 x 12-foot room, or 6 double rolls. For best results, be sure to apply Cold-water Size 53 A 508 to your walls before hanging wallpaper.

53 A 501—1-pound Bag. Shipping weight 1 pound 4 ounces. 22c

53 A 502—2-pound bag. Shipping weight 2 pounds 4 ounces. 37c

53 A 505—5-pound bag. Shipping weight 5 pounds 6 ounces. 87c

It's easy to hang Harmony House Wallpaper. Save money, too, by doing it yourself

Wall Oilcloth Does Many Jobs Well

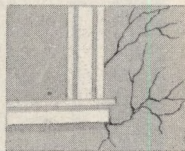
All patterns below are sold only in double rolls, 24 inches wide, 36 feet long

AS LOW AS \$2.29 TO \$2.85 PER SINGLE ROLL
PUT UP IN DOUBLE ROLLS FOR YOUR CONVENIENCE

- Guaranteed greaseproof . . . Guaranteed scrubbable for five years
- Colors guaranteed sunfast for three years
- Sears Wall Oilcloth comes trimmed on both edges . . . all ready to hang
- Strong fabric base coated with durable, waterproof "latex" paint



As easy for you to apply as wallpaper



Hides ugly plaster cracks . . . Helps stop added cracking



Guaranteed scrubbable



Perfect base for wallpaper or paint

SHIPPING WEIGHTS: Sidewalls and ceilings per double roll 5 pounds; 2¼-inch borders per 4-yard roll, 5 ounces.

ROOM QUANTITY CHART FOR SIDEWALLS AND WAINSCOTS—BEFORE DEDUCTIONS FOR OPENINGS

Size of room in feet	4 foot high lower wall or upper wall	5 foot high lower wall or upper wall	Height of room 8 feet	Height of room 9 feet	Height of room 10 feet	Yards of border	Double rolls of ceiling
6 x 8	2 Double Rolls	3 Double Rolls	4 Double Rolls	4 Double Rolls	5 Double Rolls	12 Yds.	1 Double Roll
8 x 8	2 Double Rolls	3 Double Rolls	4 Double Rolls	5 Double Rolls	5 Double Rolls	12 Yds.	1 Double Roll
8 x 10	3 Double Rolls	3 Double Rolls	5 Double Rolls	5 Double Rolls	6 Double Rolls	16 Yds.	2 Double Rolls
9 x 11	3 Double Rolls	4 Double Rolls	5 Double Rolls	6 Double Rolls	7 Double Rolls	16 Yds.	2 Double Rolls
10 x 12	3 Double Rolls	4 Double Rolls	6 Double Rolls	6 Double Rolls	7 Double Rolls	16 Yds.	2 Double Rolls
12 x 12	4 Double Rolls	4 Double Rolls	6 Double Rolls	7 Double Rolls	8 Double Rolls	20 Yds.	3 Double Rolls
12 x 14	4 Double Rolls	4 Double Rolls	7 Double Rolls	7 Double Rolls	8 Double Rolls	20 Yds.	3 Double Rolls
14 x 14	4 Double Rolls	5 Double Rolls	7 Double Rolls	8 Double Rolls	9 Double Rolls	20 Yds.	3 Double Rolls
14 x 16	4 Double Rolls	5 Double Rolls	7 Double Rolls	8 Double Rolls	10 Double Rolls	24 Yds.	4 Double Rolls
15 x 16	4 Double Rolls	5 Double Rolls	8 Double Rolls	9 Double Rolls	10 Double Rolls	24 Yds.	4 Double Rolls

For unusual rooms measure no. of sq. ft. to be covered. Divide by 60 for no. of double rolls of Wallcloth needed

Notice In above chart no deductions have been made for room openings and cabinets. Deduct 1 double roll of Wall Cloth for every 4 average windows, doorways or other openings. Deduct 1 double roll for every 60 square feet of wall area covered by cabinets, etc.
Patterns and plain tints are put up in double rolls only. A double roll is 36 feet long, 2 feet wide. Borders are in rolls 4 yards long. Order all borders in multiples of 4 yards (4, 8, 12, etc.)

A COUNTRYSIDE. A charming rural scene full of country life. A typical view of farm life and activity. Rolling hills, country lanes, apple orchards, barns, animals and people in an array of red, gray, brown and green on a white background.
53 A 0806 Double roll \$5.70
53 A 02809-2¼-in. border. Yd. 15c

B LOWER WALL (Wainscot). The perfect partner pattern to set off a pattern like COUNTRYSIDE above. White block tile design with red lines. Glazed finish that's almost as washable as a real tiled wall.
53 A 0874 Double roll \$5.30
53 A 02871-2¼-in. border. Yd. 15c

C SWAN. Graceful swan swimming on a beautiful background of water set off by sweeping foliage. In gray, blue and white with highlights of silver and a cherry pink background. Just the pattern you've been looking for to brighten your walls.
53 A 0826 Double roll \$5.30
53 A 02826-2¼-in. border. Yd. 15c

D AMERICAN TILE. Another design to go with our beautiful upper wall patterns. Tile in 4-inch squares to set off lower for wainscot part of wall. Dull finish, ideal for bath or kitchen walls. In Harmony House Down gray.
53 A 0868 Double roll \$5.30
53 A 02803-2¼-in. border. Yd. 15c

E IVY PLAID. Gray ivy in perky little wine colored pots arranged on a yellow plaid and white background. A delightful pattern to bring out of doors into your home . . . brightens any wall, gives your room a happy look.
53 A 0815 Double roll \$5.30
53 A 02815-2¼-in. border. Yd. 15c

F IVY PLAID. Gray plaid with bright red flower pots set in the midst of twining green ivy on a white background.
53 A 0817 Double roll \$5.30
53 A 02817-2¼-in. border. Yd. 15c

HH means Harmony House color

G COUNTRYSIDE. Same pert country scene as pictured opposite, but in different colors. In red, gray, brown and white on HH Sage green background. Order one of our smart lower wall patterns to set it off.
53 A 0805 Double roll \$5.70
53 A 02828-2¼-in. border. Yd. 15c

H BAMBOO AND IVY. Restful pattern that seems to bring garden freshness to your walls. Green ivy "grows" right up the bamboo lattice work. Same pattern as room scene in yellow on opposite page.
53 A 0801 Double roll \$5.70
53 A 02809-2¼-in. border. Yd. 15c

J POND LILY. Cool upper wall pattern for kitchen or bath. Pretty water lilies set in charming water scene. With yellow, white, red and gray on Harmony House Mint green background. A really restful, relaxing wallpaper to dress up your walls.
53 A 0828 Double roll \$5.70
53 A 02828-2¼-in. border. Yd. 15c

K AMERICAN TILE. Tile design in light pacific blue. Dull finish . . . makes a perfect match with one of our upper wall patterns on this page. Order your upper and lower wall patterns at the same time.
53 A 0867 Double roll \$5.30
53 A 02867-2¼-in. border. Yd. 15c

L AMERICAN TILE. Another color of our matching lower wall tile design. Harmony House Mint green. Dull finish.
53 A 0869 Double roll \$5.30
53 A 02828-2¼-in. border. Yd. 15c

PLAIN COLORS FOR SIDEWALLS, CEILINGS TO MATCH OR CONTRAST WITH LOVELY PATTERNS

M WHITE CEILING. Ideal paper for ceilings or areas where no pattern is desired. Has dull finish.
53 A 0885 Double roll \$4.58

WHITE CEILING. Same as above, but with glazed finish.
53 A 0887 Double roll \$4.58

N Harmony House Mint green solid color. Embossed.
53 A 0882 Double roll \$4.58
53 A 02828-2¼-in. border. Yd. 15c

P Harmony House Down gray in plain, solid color. Embossed.
53 A 0881 Double roll \$4.58
53 A 02803-2¼-in. border. Yd. 15c

R Harmony House Sunshine yellow in solid color. Embossed.
53 A 0886 Double roll \$4.58
53 A 02827-2¼-in. border. Yd. 15c

S Medium blue in solid color. Embossed.
53 A 0880 Double roll \$4.58
53 A 02867-2¼-in. border. Yd. 15c

T BAMBOO AND IVY. A pattern designed to give your walls an outdoor feeling. Green ivy twining up a bamboo lattice work with gray white and silver highlights on a Harmony House Sunshine yellow background.
53 A 0802 Double roll \$5.70
53 A 02802-2¼-in. border. Yd. 15c

U LOWER WALL (Wainscot). Tile design to match upper wall patterns shown on this page. Harmony House Sunshine Yellow with dull finish.
53 A 0870 Double roll \$5.30
53 A 02870-2¼-in. border. Yd. 15c

V POND LILY. Dramatic upper wall pattern to enliven your bathroom walls. A panoramic water scene with flowers, lily pads, and other water foliage. In white, gray, green and rose with silver accents on a black background.
53 A 0827 Double roll \$5.70
53 A 02827-2¼-in. border. Yd. 15c

W LOWER WALL (Wainscot). Tile effect that gives excellent effect. Black, white wall tile design, 4-in. square tile. Glazed finish.
53 A 0871 Double roll \$5.30
53 A 02871-2¼-in. border. Yd. 15c

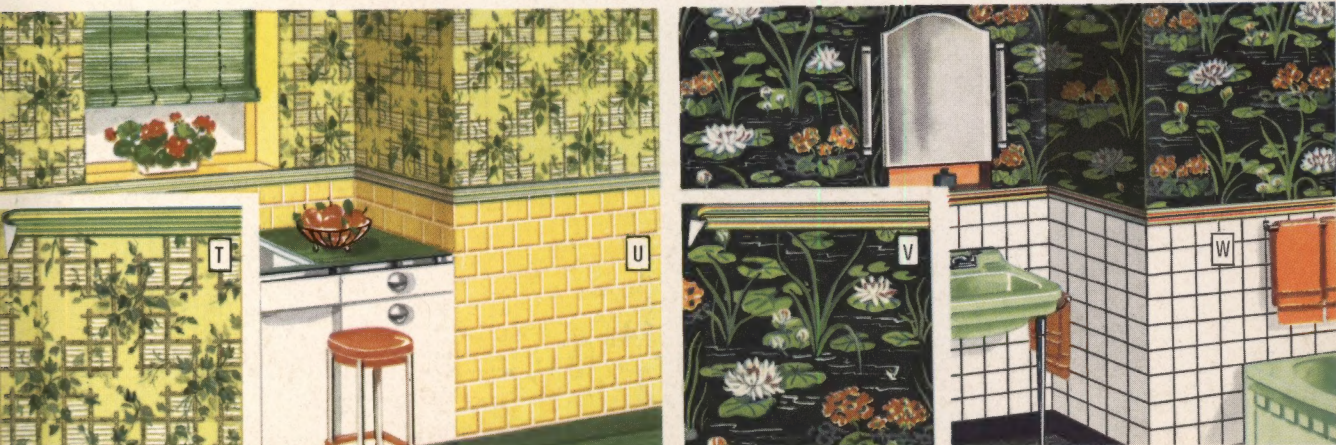


Pre-Trimmed Wall Oilcloth

Guaranteed Greaseproof . . . Scrubbable Four Times a Year for 5 Years
Comes in double rolls only—36 feet long, 24 inches wide



Both edges pre-trimmed. Illustrations shown on this page display full 24-inch pattern. See facing pages for prices, descriptions.





Trailing vines on a garden wall make this a cheerful little kitchen pattern reminiscent of graceful country living. Easy to keep clean. Durable.

53 A 0660.....Double roll \$5.70
53 A 02809—Harmonizing border...Per yard 15c



Designed to brighten kitchen, bathroom walls.

53 A 0436—Cheerful yellow...Double roll \$5.30
53 A 02802—Harmonizing border...Per yard 15c
53 A 0437—White.....Double roll \$5.30
53 A 02809—Harmonizing border...Per yard 15c



A popular provincial design, always good for boys' rooms and general purpose use. This versatile pattern is even suitable for ceilings.

53 A 0623.....Double roll \$5.30
53 A 02803—Harmonizing border...Per yard 15c

NEW DESIGNS AND NEW COLORINGS

in versatile wall oilcloth for as little as \$2.65 to \$2.85 per single roll

Sold only in double rolls, 24 in. wide and 36 feet long . . . Shipping weights: double roll 5 lbs.; 2¼-in. borders per 4 yard roll, 5 ounces

Double roll length reduces waste in cutting strips . . . and is provided for extra saving. Completely trimmed, ready to hang



The most popular kitchen pattern in years!

53 A 0382.....Double roll \$5.30
53 A 02871—Harmonizing border...Per yard 15c



Gay wall-brightening scene—very popular.

53 A 0477.....Double roll \$5.70
53 A 02386—Harmonizing border...Per yard 15c



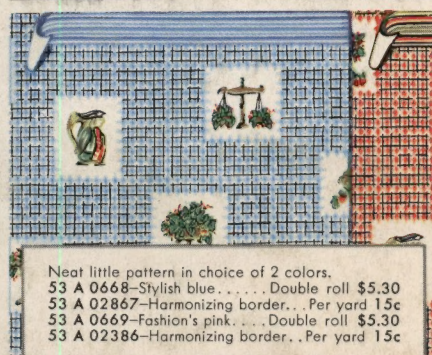
Water, lily pad scene on striking black.

53 A 0451.....Double roll \$5.30
53 A 02827—Harmonizing border...Per yard 15c



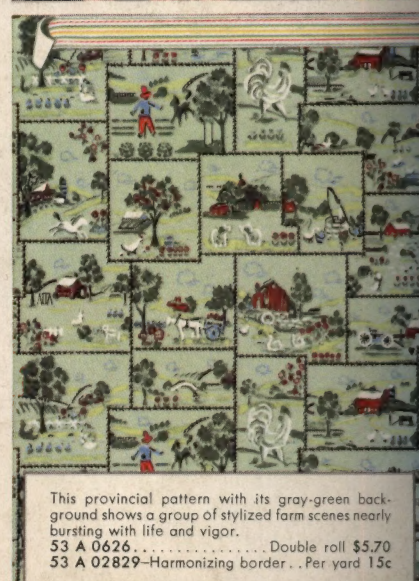
Delightful scene for a blue bathroom. Its several layers of latex coating assure good wear.

53 A 0385.....Double roll \$5.30
53 A 02385—Harmonizing border...Per yard 15c
Sears, Roebuck and Co. Back Cover 554



Neat little pattern in choice of 2 colors.

53 A 0668—Stylish blue...Double roll \$5.30
53 A 02867—Harmonizing border...Per yard 15c
53 A 0669—Fashion's pink...Double roll \$5.30
53 A 02386—Harmonizing border...Per yard 15c



This provincial pattern with its gray-green background shows a group of stylized farm scenes nearly bursting with life and vigor.

53 A 0626.....Double roll \$5.70
53 A 02829—Harmonizing border...Per yard 15c